

Berks



CHOOSING A COLLEGE

is one of the most important decisions you will make. Penn State Berks provides you with exceptional academic quality at an affordable price. The college

offers a number of four-year and two-year degree programs and nearly two hundred accomplished faculty and adjunct members—all backed by the resources of one of the world’s premier universities.

At Penn State Berks, you will find the opportunities you’ll need to explore and grow. From access to one of the largest library systems in the country to cutting-edge research, from involvement in special-interest clubs and organizations to one-on-one interaction with professors, Penn State Berks offers a range of options to help you make the most of your college experience. In addition to completing any of Penn State Berks’ baccalaureate or associate degree programs, you may also complete the first two years of more than 160 baccalaureate degree programs offered at other Penn State campuses.

Entrepreneurship



Penn State Berks



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THE ENGINEERING ENTREPRENEURSHIP MINOR

prepares students to become independent world-class innovators in a wide variety of careers and leadership roles. The interdisciplinary minor is designed to foster creativity, leadership, and teamwork. Students will be actively engaged in real-world business scenarios by learning to recognize opportunity, assess the risks involved, and design viable business plans.

Graduates have put the knowledge they gained through Entrepreneurship classes to work, successfully starting their own businesses.

The Entrepreneurship minor is open to all Penn State Berks students, regardless of their major.

What Will You Study?

The 18-credit interdisciplinary minor provides a solid foundation in the business environment of the twenty-first century. Students will take courses in leadership, business, technology, and new product development, and can select from a variety of other electives. Interdisciplinary teamwork is emphasized throughout the curriculum.

Students will learn how to protect their original business ideas and leverage their intellectual property through such tools as patents, trademarks, and copyright. By designing detailed business plans, students will develop valuable skills, which they will have an opportunity to refine in subsequent Entrepreneurship courses.

Career Opportunities

The Entrepreneurship minor provides students with a wide variety of networking opportunities. Whether starting their own business or working in the corporate sector, students will be well prepared for leadership positions.

Penn State Berks' Office of Career Services maintains a strong relationship with local and regional employers, offering internship opportunities and career placement assistance.

Benefits of the Entrepreneurship Minor

Students will have a competitive advantage in the business world as a result of the skills and knowledge they will gain in the program, including the ability to recognize opportunity and develop a viable business model around a new product or service. Students in the minor will also gain:

- leadership and communication skills
- ability to recognize and define challenges
- knowledge of ethical business conduct
- networking opportunities
- risk management skills
- tolerance for ambiguity
- global awareness
- teamwork opportunities

Admission Process

Applying for degree admission to Penn State Berks is simple. Applications are available on the Web at berks.psu.edu, in the college Admissions Office, and in most high schools in Pennsylvania. Penn State reviews applications throughout the year. Students can expect a decision within four to six weeks after completing the process. Contact the Berks Admissions Office with your questions.

Transfer Students

Penn State Berks welcomes students who began their education at other institutions. Prospective transfer students are invited to use the online course evaluation guide at admissions.psu.edu/myadmissions/tas as a preliminary tool to learn how credits earned at another institution can be transferred to Penn State. Contact the Berks Admissions Office with your transfer questions.

Financial Aid

Eligibility for all financial aid is determined by completing the Free Application for Federal Student Aid (FAFSA) form available through any high school or Penn State campus, or on the Web at fafsa.ed.gov. Contact the financial aid coordinator at Berks or check the Web at psu.edu/studentaid for a complete description of the types of available student aid and the application process.