

# APPLIED PSYCHOLOGY

With a Bachelors of Arts in Applied Psychology, students can choose from a variety of different subject areas within the major. Undergraduate students can expect to gain employment in a variety of fields related to the social and behavioral sciences or public services. In addition, this degree provides preparation for undergraduate studies in psychology, as well as other areas such as business, human/social services, and criminal justice work.

## Career Opportunities

A wide range of careers await graduates of the Applied Psychology degree program, including positions in these organizations: behavioral medicine centers, children and youth services, community action agencies, correctional facilities, daycare and nursery schools, domestic violence agencies, drug and alcohol treatment, geriatric care, higher education, human resources, management, marketing, marriage and family therapy, mental health centers, psychiatry, rehabilitation centers, residential treatment facilities, and student affairs.

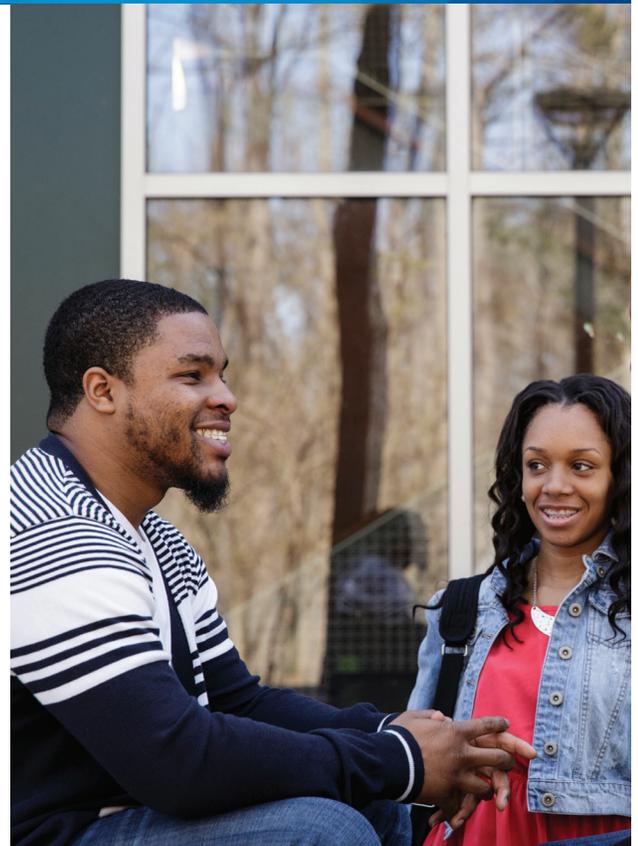
## Continuing Education

The degree provides preparation for graduate studies in the following areas: clinical psychology, counseling, human and social services, higher education, industrial and organizational psychology, law, public policy, school psychology, social work, and student affairs. This degree also proves valuable for careers in the business field.

## Academic Minors

Enhance your degree with one of the college's academic minors. The opportunity to double major is also available. The following minors/majors are recommended for Applied Psychology majors.

- Biology
- Business
- Chemistry
- Communication Arts & Sciences
- Civic & Community Engagement
- Criminal Justice
- Entrepreneurship & Innovation
- English
- Global Studies
- History
- Information Sciences & Technology
- Kinesiology
- Natural Science
- Physics
- Political Science
- Professional Writing
- Rehabilitation & Human Services
- Security & Risk Analysis
- Spanish
- Special Education
- Theatre
- Women's Studies



## Job Titles and Salaries

The following is a list of job titles and salaries, which was compiled from the Bureau of Labor and Statistics *Occupational Outlook Handbook*. This is only a partial list to provide you examples of the kinds of jobs available to graduates with a B.A. in Applied Psychology. Some positions require additional experience.

Title	2018 Median Pay
Market Research Analyst	\$63,120
Marriage/Family Counselor	\$50,090
Mental Health Counselor	\$44,630
Psychologist	\$79,010
School/Career Counselor	\$56,310
Social Worker	\$49,470
Sociologist	\$82,050
Special Education Teacher	\$59,780



BACHELOR OF ARTS IN

# APPLIED PSYCHOLOGY

## Major Overview

Graduates from the B.A. in Applied Psychology will gain valuable experiences in various fields such as business, human/social services, criminal justice, and education. Throughout the program you will learn information to hone your field of interest. Most psychology classes are scheduled on Tuesdays and Thursdays, leaving Mondays, Wednesdays, and Fridays available for students to complete internships and conduct research. This program differs from other because it requires students to complete a total of 525 hours of internship experience. Included in the internship experience is 150 hours of research on a topic of your choice.

## Career Development

The Applied Psychology program offers opportunities for students to explore any field of interest through the implementation of a total of three internship opportunities. The internship seminar help students gain valuable work experience.

## Research Opportunity

Applied Psychology students are required to conduct their own research on a topic of their choice. This two- semester process will give students the opportunity to learn how to create and submit an Institutional Review Board (IRB) Proposal during the Basic Research Methods in Psychology course. They will collect, analyze, and present the data during their Advanced Research Methods in Psychology course. In addition, there are opportunities for students to present their research studies at conferences and have their research published in academic journals.

Dr. Erin Johnson

Program Coordinator

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## Admission Process

Applying for degree admission to Penn State Berks is simple. Applications are available on the web at [berks.psu.edu](http://berks.psu.edu). Penn State reviews applications throughout the year. Students can expect a decision within four to six weeks after completing the process. Contact the Berks Admissions Office with your questions at 610-396-6060.

## Transfer Students

Penn State Berks welcomes students who began their education at other institutions. Contact the Berks Admissions Office with your transfer questions at 610-396-6060.

## Financial Aid

Eligibility for all financial aid is determined by completing the Free Application for Federal Student Aid (FAFSA) form available on the web at [fafsa.ed.gov](http://fafsa.ed.gov). Contact the financial aid coordinator at Berks or visit [psu.edu/studentaid](http://psu.edu/studentaid) for a complete description of the types of available student aid and the application process at 610-396-6070.

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