

APPLIED PSYCHOLOGY

The Bachelor of Arts in Applied Psychology degree is a unique program of study featuring active learning and four semesters of intensive internships that provide students with marketable work experience in the psychology field.

The degree program prepares students for employment, as well as graduate or professional education. As a result of the networking that occurs in the intensive internship experiences, graduates have been employed in a wide range of government and nonprofit social agencies and programs, as well as in the human resource divisions of companies.

Career Opportunities

A wide range of careers await graduates of the Applied Psychology degree program, including positions in these organizations: behavioral medicine centers, business and corporate human resources, management, marketing, child and youth advocacy agencies, children's homes and residential treatment centers, community action agencies, community mental health centers, correctional facilities, day care and nursery schools, domestic violence agencies, drug and alcohol treatment facilities, family services agencies, geriatric care centers and residences, psychiatric inpatient units, and rehabilitation centers.

Continuing Education

The degree program also provides excellent preparation for graduate study in psychology. Students have been successfully admitted to graduate and professional schools in fields such as business, counseling and clinical psychology, school psychology, human and social services, industrial and organizational psychology, public policy, social work, and law.

Academic Minors

Enhance your degree with one of the college's academic minors; the following are recommended for Applied Psychology majors.

- Business
- Communication Arts & Sciences
- Entrepreneurship & Innovation
- Global Studies
- Professional Writing
- Spanish



Job Titles and Salaries

The following is a list of job titles and salaries, which was compiled from the Bureau of Labor and Statistics *Occupational Outlook Handbook*. This is only a partial list to provide you examples of the kinds of jobs available to graduates with a B.A. in Applied Psychology. Some positions require additional experience.

Title	2012 Median Pay
Market Research Analyst	\$60,300
Marriage/Family Counselor	\$41,500
Mental Health Counselor	\$41,500
Psychologist	\$69,280
School/Career Counselor	\$53,610
Social Worker	\$44,200
Sociologist	\$74,960
Special Education Teacher	\$55,060



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Graduates from the B.A. in Applied Psychology program can expect to gain employment in a variety of fields related to the social and behavioral sciences or business. In addition, this degree provides preparation for graduate study in psychology, as well as other areas including business, human/social services, and criminal justice. Students can choose from a variety of different subject areas within the major, preparing students for a variety of careers. Some examples of these subject areas include the following:

Business/Human Resources/Training and Organizational Development Track

With an emphasis on skills and knowledge related to the business sector, graduates would be qualified for entry-level careers in human resources, corporate training, management, and marketing.

Health/Wellness/Behavioral Medicine Track

This track emphasizes skills and knowledge promoting physical and psychological well-being. Graduates will be qualified for entry-level careers in health agencies and facilities, as well as corporate wellness and fitness programs.

Community Mental Health/Drug and Alcohol Rehabilitation Track

Graduates will be well prepared for entry-level careers in government and private social service agencies as assistant case managers, assistant therapists, and assistant counselors.

This degree is designed to provide a high-quality, relevant, integrated, skills-based program of instruction in the basic theory, methodology, and application of the discipline of psychology. Nontraditional learning and four semesters of intensive internship experiences make the program unique. All four years of the program can be completed at Penn State Berks.

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Program Coordinator



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Admission Process

Applying for degree admission to Penn State Berks is simple. Applications are available on the web at berks.psu.edu. Penn State reviews applications throughout the year. Students can expect a decision within four to six weeks after completing the process. Contact Berks Admissions Office with your questions at 610-396-6060.

Transfer Students

Penn State Berks welcomes students who began their education at other institutions. Prospective transfer students are invited to use the online course evaluation guide at admissions.psu.edu/myadmissions/tas as a preliminary tool to learn how credits earned at another institution can be transferred to Penn State. Contact the Berks Admissions Office with your transfer questions at 610-396-6060.

Financial Aid

Eligibility for all financial aid is determined by completing the Free Application for Federal Student Aid (FAFSA) form available on the web at fafsa.ed.gov. Contact the financial aid coordinator at Berks or check the web at psu.edu/studentaid for a complete description of the types of available student aid and the application process at 610-396-6070.

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