# Laurie Grobman Penn State Berks Tulpehocken, Rd. P.O. Box 7009 Reading, PA 19610-6009 610-396-6141 (office); 484-256-3745 (cell) leg8@psu.edu

### **Current Employment**

Professor of English and Women's Studies, Pennsylvania State University-Berks

### Education

### Ph.D. English. Lehigh University. 1997.

Dissertation: Teaching Contemporary American Ethnic Women's Literature: Literary and Extra-Literary Traditions.

# M.S. Criminology. University of Pennsylvania.

1986. Master's Thesis: "The Effects of Televised Violence on Children: A Review of the Literature."

### M.A. English. Villanova University. 1992.

Master's Thesis: "The Depiction of African Americans in the Works of Philip Roth, Saul Bellow, Edward Lewis Wallant, and Bernard Malamud."

# B.A. Sociology. University of Pennsylvania.

1984. Magna cum laude.

### **Awards and Nominations**

Recipient, 2018 NCTE Richard C. Ohmann Outstanding Article in *College English* Award Recipient, 2018. Exemplary Distinction, Northeast Regional W.K. Kellogg Foundation Community Engagement Scholarship Award sponsored by the Association of Public & Land-Grant Universities (APLU). Center for Service Learning and Community-Based Research (founded and coordinated by me from 2010 through May 2018.

Recipient. 2018. Penn State University Community Engagement & Scholarship Award. Center for Service Learning and Community-Based Research (founded and coordinated by me from 2010 through May 2018.

Fellow, General Education. Penn State University. 2017.

Recipient, 2017 Teaching Literature Book Award, English and the Teaching of English at Idaho State University, for *Service Learning and Literary Studies in English* (MLA 2015) co-edited with Dr. Roberta Rosenberg.

Nominee, 2016 Thomas Ehrlich Civically Engaged Faculty Award. 2016. Campus Compact.

Recipient, Pennsylvania State University Faculty Outreach Award. 2015.

Recipient, 2014 Carnegie Foundation for the Advancement of Teaching Outstanding Baccalaureate Colleges Professor of the Year.

Recipient, Pennsylvania State University President's Award for Excellence in Academic Integration, 2012.

Honoree, Central Pennsylvania African American Museum, 2014.

Nominee, Achieving Women Award, Penn State University. 2014, 2011.

Nominee, Penn State University Humanities Laureate, 2013.

Nominee, Pennsylvania State University Faculty Outreach Award. 2009, 2011.

Nominee, Penn State Berks Research Award, 2010, 2009, 2006, 2005.

Recipient, Appreciation for Outreach to the African American Community award. NAACP,

Reading, Pennsylvania. 2009.

Nominee, Pennsylvania State University Scholarship of Engagement Award, 2008.

Nominee, National Society of Collegiate Scholars' Inspire Integrity Awards.

Nominee, Penn State Berks Teaching Award, 2008.

Recipient, Outstanding Scholarship in a Book, 2005. *On Location: Theory and Practice in Classroom-Based Writing Tutoring*. International Writing Centers Association.

Recipient, Best Article, 2004, in Teaching English in the Two-Year College.

Nominee, NCTE Award in Scientific and Technical Communication, 2000.

# **Major Scholarly Publications**

### **Books**

- Grobman, Laurie, and E. Michele Ramsey. *Major Decisions: College, Career, and the Case for the Humanities*. University of Pennsylvania Press, 2020.
- Grobman, Laurie. *Multicultural Hybridity: Transforming American Literary Scholarship and Pedagogy*. Urbana, IL: National Council of Teachers of English, 2007.
- Grobman, Laurie. *Teaching at the Crossroads: Cultures and Critical Perspectives in Literature by Women of Color.* San Francisco: Aunt Lute, 2001.

### Books (Co-edited Collections)

- Greer, Jane, and Laurie Grobman. *Pedagogies of Public Memory: Teaching Writing and Rhetoric at Museums, Archives, and Memorials.* New York: Routledge, 2015. (equal co-editor)
- Grobman, Laurie, and Roberta Rosenberg, eds. *Service Learning and Literary Studies in English*. New York: Modern Language Association Press, 2015. (equal co-editor)
- Grobman, Laurie, and Joyce Kinkead, eds. *Undergraduate Research in English Studies*. Urbana, IL: National Council of Teachers of English. 2010. (equal co-editor)
- Spigelman, Candace, and Laurie Grobman, eds. *On Location: Theory and Practice in Classroom-Based Writing Tutoring*. Logan: Utah State UP, 2005. (equal co-editor)

### Articles and Book Chapters

- Grobman, Laurie. "Lynn Nottage's *This is Reading*: (Re)Identifying a City in Story." *Storytelling, Self, Society* vol. 15, no. 2, 2019, pp. 166-90.
- Greer, Jane, Laurie Grobman, and Heather Falconer. "Contributing to Knowledge: A Defining Characteristic of Undergraduate Research and A Critical Opportunity to Empower Students & Enrich the Field of Writing Studies." In *Naylor Report on Undergraduate Research in Writing Studies*, edited by Dominic DelliPini, Jenn Fishman, and Jane Greer. Parlor, 2020. Pp. 71-87.
- Grobman, Laurie. "A Response to Chapter 3—Faculty and Undergraduate Co-Authoring and Contributions to Knowledge." In *Naylor Report on Undergraduate Research in Writing Studies*, edited by Dominic DelliPini, Jenn Fishman, and Jane Greer. Parlor, 2020. pp. 91-93.
- Grobman, Laurie. "Lynn Nottage's *This is Reading*: (Re)Identifying a City in Story." *Storytelling, Self, Society: An Interdisciplinary Journal of Storytelling Studies*
- Grobman, Laurie. "'Engaging Race': Critical Race Inquiry and Community-Engaged Scholarship." *College English* 80.2 (2017): 105-132.
- Grobman, Laurie, Elizabeth Kemmerer\*, and Meghan Zebertavage\*. "Counternarratives: Community Writing and Anti-Racist Rhetoric." *Reflections: A Journal of Public Rhetoric, Civic Writing, and Service-Learning*. 17.2 (2017): 43-68. \*Undergraduates.
- Grobman, Laurie. "Disturbing Public Memory in Community Writing Partnerships." *College Composition and Communication* 69.1 (2017): 35-60.

- Grobman, Laurie. "'Who Can Speak?' and 'Does It Count?': An Interdependent Model of Knowledge-Production in Public and Traditional Scholarship." *Journal of Public Scholarship in Higher Education* 6 (2016): 61-76.
- Grobman, Laurie. "The Policy Brief Assignment Transferable Skills in Action in a Community-Engaged Writing Project." *Prompt: A Journal of Academic Writing Assignments* 1 (2016).
- Grobman, Laurie. "(Re)Writing Local Racial, Ethnic, and Cultural Histories: Negotiating Shared Meaning in Public Rhetoric Partnerships." *College English* 77.3 (2015). 236-58.
- Grobman, Laurie. "'Keepers of Memory': First-Year Writers and the Central Pennsylvania African American Museum." *Pedagogies of Public Memory: Teaching Writing and Rhetoric at Museums, Archives, and Memorials.*" New York: Routledge. 2015. 61-73.
- Greer, Jane, and Laurie Grobman. "Introduction: Complicating Conversations: Public Memory Production and Composition & Rhetoric." *Pedagogies of Public Memory: Teaching Writing and Rhetoric at Museums, Archives, and Memorials.* 1-31. (equal co-author)
- Grobman, Laurie, Meeghan Orr\*, Chris Meagher\*, Jonathan Shelton\*, and Cassandra Yatron. "Collaborative Complexities: Co-Authorship, Voice, and African American Rhetoric in Oral History Community Literacy Projects." *Community Literacy Journal* 9.2 (2015): 1-25. \*undergraduates
- Grobman, Laurie, and Roberta Rosenberg. Introduction: Literary Studies, Service Learning, and the Public Humanities." *Service Learning and Literary Studies in English*. New York: Modern Language Association Press. 2015. 1-39. (equal co-author)
- Grobman, Laurie, and Christian Weisser. "Renegotiating Tensions between the Theoretical and the Practical in the B. A. in Professional Writing at Penn State Berks." *The Undergraduate Writing Major: Eighteen Program Profiles*. Ed. Greg Giberson, Lori Ostergard, and Jim Nugent. Logan: Utah State UP, 2015. 190-204. (equal co-author)
- Bradley, Erin, Melissa Davis, Michelle Dierlof, Keith Dmochowski, John Gangi, Laurie Grobman, Kristy Offenback, and Melissa Wilk. "Coauthoring the Curriculum: Student Voices and the Writing Major." *Composition Studies* 43.2 (2015): 72-76.
- Grobman, Laurie. "I'm on a Stage': Rhetorical History, Performance, and the Development of Central Pennsylvania African American Museum." *College Composition and Communication* 65.2 (2013): 299-323.
- Grobman, Laurie, and Joanna Garner. "Exploring the Metanarrative of the Traditional Literary Critical Essay." *Scientific Study of Literature* 3.1 (2013): 48-76. (lead author)
- Weisser, Christian, and Laurie Grobman. "Undergraduate Writing Programs and the Rhetoric of Professionalism." *Composition Studies* 40.1 (2012): 39-59. (equal co-author)
- Kinkead, Joyce, and Laurie Grobman. "Expanding Opportunities for Undergraduate Research in English Studies." *Profession 2011*. New York: MLA, 2011. 218-30. (equal co-author)
- Grobman, Laurie. "Expanding Honors Research through Undergraduate Research: Another Look at Equity and Access." *Council of Undergraduate Research Quarterly* 32.1 (2011): 29-34.
- Grobman, Laurie. "Researching the Conflicts: Undergraduate Research and the Introductory Literature Curriculum." *Teaching English in the Two-Year College* 37.4 (2010): 372-83.
- Rose, Jeanne Marie, and Laurie Grobman. "Scholarship Reconsidered: Tutor-Scholars as Undergraduate Researchers." *Writing Lab Newsletter* 34.8 (2010): 10-13. (equal co-author)
- Grobman, Laurie, and Joyce Kinkead. "Introduction: Illuminating Undergraduate Research in English." *Undergraduate Research in English Studies*. Urbana, IL: National Council of Teachers of English. 2010. ix-xxxii. (equal co-author)
- Grobman, Laurie. "Speaking With One Another': Writing African American History in Berks County, Pennsylvania." *Reflections: Writing, Service-Learning, and Community Literacy* 9.1 (2009): 129-61.

- Grobman, Laurie. "The Student Scholar: (Re)Negotiating Authorship and Authority." *College Composition and Communication* 61.1 (2009): W175-W196.
- Grobman, Laurie. "Teaching Cross-Racial Texts: Cultural Theft in *The Secret Life of Bees.*" College English 71 (2008): 9-26.
- Grobman, Laurie. "Service-Learning and Literature: Initiating Conversations." *Journal on Excellence in College Teaching* 18.1 (2007): 79-95.
- Grobman, Laurie. "Affirming the Independent Researcher Model: Undergraduate Research in the Humanities." *Council of Undergraduate Research Quarterly* (2007): 23-28.
- Spigelman, Candace, and Laurie Grobman. "Why We Chose Rhetoric: Necessity, Ethics, and the (Re)Making of a Professional Writing Program." *Journal of Business and Technical Communication* 20.1 (2006) 48-64. (equal contributor)
- Spigelman, Candace, and Laurie Grobman. "On Location in Classroom-Based Writing Tutoring." In *On Location: Theory and Practice in Classroom-Based Writing Tutoring*. Logan: Utah State UP, 2005. 1-13. (equal contributor)
- Grobman, Laurie, and Candace Spigelman. "Hybrid Matters: The Promise of Tutoring On Location." In *On Location: Theory and Practice in Classroom-Based Writing Tutoring*. Logan: Utah State UP, 2005. 219-32. (Equal contributor)
- Grobman, Laurie. "Is There a Place for Service-Learning in Literary Studies?" *Profession 2005*. New York: MLA, 2005. 129-40.
- Grobman, Laurie. "Building Bridges to Academic Discourse: The Peer Group Leader in Basic Writing Peer Response Groups." Revised version of 1999 publication in *JBW*. Printed with permission in *On Location: Theory and Practice in Classroom-Based Writing Tutoring*. Logan: Utah State UP, 2005. 44-59.
- Grobman, Laurie. "Mediating Politics and Aesthetics in Multiethnic Literary Pedagogy." *MELUS* 30.2 (2005): 139-55. (Spec. issue).
- Grobman, Laurie. "The Value and Valuable Work of Multiethnic Literature." *MELUS* 29.3/4 (2004): 81-90. (Spec. Issue edited by Amrit Singh and Lok Chua).
- Grobman, Laurie. "Thinking Differently About *Difference*: Multicultural Literature and Service-Learning." *Teaching English in the Two-Year College* 31 (2004): 347-57. (Received this journal's "Best Article" Award for 2004).
- Grobman, Laurie. "Rhetorizing the Contact Zone: Multicultural Texts in Writing Classrooms." *Reading Sites: Social Difference and Reader Response*. Eds. Elizabeth Flynn and Patsy Schweickart. New York: MLA, 2004. 256-85.
- Grobman, Laurie. "Challenging Racial Authority, Rewriting Racial Authority: Multicultural Rhetorics in Literary Studies and Composition." *Rhetoric and Ethnicity*. Ed. Keith Gilyard. Portsmouth, NH: Boynton/Cook, 2004. 152-59.
- Grobman, Laurie. "Postpositivist Realism' in the Multicultural Writing Classroom: Beyond the Paralysis of Cultural Relativism." *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture* 3.2 (2003): 205-225.
- Grobman, Laurie. "Just Multiculturalism': Teaching Writing as Ethical and Critical Practice." *JAC: A Journal of Composition Theory* 22 (2002): 815-45.
- Grobman, Laurie. "(Re)Writing Youth: Basic Writing, Youth Culture, and Social Change." *Journal of Basic Writing* 20.1 (2001): 3-24.
- Grobman, Laurie. "Toward a Multicultural Pedagogy: Literary and Non-Literary Traditions." *MELUS: The Journal of the Society for the Study of the Multi-Ethnic Literatures of the United States* 26.1 (2001): 221-40.
- Grobman, Laurie. "(Re)Interpreting *Storyteller* in the Classroom: Teaching at the Crossroads." *College Literature* 27.3 (2000): 88-110.
- Grobman, Laurie. "Multiculturalism and Professional Communication Studies: A Response to Patrick Moore and Emily Thrush." *Journal of Business and Technical Communication* 14.1 (2000): 92-101.

- Grobman, Laurie. "Beyond Internationalization: Multicultural Education in the Professional Writing Contact Zone." *Journal of Business and Technical Communication* 13.4 (1999): 427-48.
- Grobman, Laurie. "Recognizing Cultural Differences: Toward an Ethnic Feminist Criticism and Pedagogy." *The Middle-Atlantic Writers Association Review* 14.2 (1999): 76-88.
- Grobman, Laurie. "I Found It On the Web, So Why Can't I Put It In My Paper': Authorizing Basic Writers." *Journal of Basic Writing* 18.1 (1999): 76-90.
- Grobman, Laurie. "Building Bridges to Academic Discourse: The Peer Group Leader in Basic Writing Peer Response Groups." *Journal of Basic Writing* 18.2 (1999): 47-68.
- Grobman, Laurie. "African Americans in Saul Bellow's Mr. Sammler's Planet, Philip Roth's Goodbye, Columbus, and Bernard Malamud's The Tenants: Should Jewish Writers Effect Change?" Studies in American Jewish Literature 14 (1995): 80-89.
- Grobman, Laurie. "Toni Morrison's *Beloved*: Reclaiming the Slave Mother's Past." *Diversity: A Journal of Multicultural Issues* 3 (1995): 100-05.
- Grobman, Laurie. "The Cultural Past and Artistic Creation in Sandra Cisneros' *The House on Mango Street* and Judith Ortiz Cofer's *Silent Dancing*." *Confluencia: Revista Hispanica de Cultura y Literatura* 11.1 (1995): 42-49.

# **Invited Speaking Engagements**

- Invited Co-facilitator with Dr. Michele Ramsey. "Change the Narrative, Change the Numbers: Humanities Now and in the Future." Boundless: Arts and Intellects Conference sponsored by PASSHE. (State conference). Lancaster, PA Oct. 2019.
- Featured Scholar. The Naylor Workshop for Undergraduate Research in Writing Studies. York College. Sept. 2018.
- Invited Speaker (Plenary Address) and Workshop Leader. The Naylor Workshop for Undergraduate Research in Writing Studies. York College. Sept. 2017.
  - Invited Panelist. Deep Think Tank on Environmental Rhetoric and Environmental Justice. The Conference on Community Writing. Boulder, CO. October 2017.
- Invited Speaker, Lecture and Workshop. University of North Carolina Greensboro. March 2016.
- Invited Speaker on Faculty Panel. Penn State University Inaugural Engaged Scholarship Symposium. March 25, 2014.

### Co-Editor, Peer-Reviewed Journal

Reflections: A Journal of Public Rhetoric, Civic Writing, and Service-Learning. 2017-2020.

### Selected Conference Presentations and Workshops (all competitive and peer-reviewed)

- Presenter (with others). "Working the Insider-Outsider Divide: Voices from Community Members, Students, and Faculty." Conference on Community Writing. Philadelphia, Oct. 2019. Refereed
- Presenter. "Outsiders, Insiders: Negotiating a Collaborative Documentary Project." Conference on Community Writing. Philadelphia, Oct. 2019. Refereed.
- Presenter, "Engaging Race': Critical Race Inquiry and Community-Engaged Projects in Rhetoric and Composition. Northeast Modern Language Association. March 2017.
- Presenter, "'Does It Count?' and 'Who Can Speak?': An Interdependent Model of Knowledge-Production in Public and Traditional Scholarship. Northeast Modern Language Association. March 2017.
- Presenter/Workshop Facilitator. "Strategies for Building Public Memory Partnerships: Museums, Archives, and Memorials as Sites for Community Writing." The Conference on Community Writing. Boulder, CO. October 2015.
- Co-presenter. "Writing Democracy: Invisibility and Visibility." Workshop. Annual Convention of the Conference on College Composition and Communication. March 2015.
- Presenter. "Undergraduates' Contributions to Public Memory: A Pedagogical Model to Address Risks

- and Rewards." Annual Convention of the Conference on College Composition and Communication. March 2015.
- Co-presenter. "Service Learning and Fiction: Outcomes Along a Public Good-Social Justice Continuum." Panel. To be presented at the Northeast Modern Language Association Annual Conference, April 2014.
- Co-presenter (with undergraduate student). "Collaborative Complexities in the Frank Gilyard Written Oral History Narrative." Roundtable. To be presented at the Northeast Modern Language Association Annual Conference, April 2014.
- Co-Presenter. "Supporting Curricular and Non-Curricular Community-Engaged Undergraduate Research." Presented at the Eastern Region Campus Compact Annual Conference, October 2013.
- Co-Facilitator. Infusing Service Learning in Literary Studies. Workshop. Annual Conference, Imagining America: Artists and Scholars in Public Life. Syracuse, NY. Oct 2-4, 2013.
- Presenter. "Speaking With, Not For: Crossing Racial Boundaries and Sustaining Partnerships." National Outreach Scholarship Conference. Tuscaloosa, AL. October 2012.
- Panelist. "Writing Democracy 2012: Envisioning a Federal Writers Project for the 21st Century." Half-Day Workshop. The Annual Convention of the Conference on College Composition and Communication. St. Louis, MO, April, 2012.
- Co-presenter. "Undergraduate Writing Majors and the 'Profession of Writing." The Annual Convention of the Conference on College Composition and Communication. St. Louis, MO, April, 2012.
- Presenter. "Rhetorical and Narrative Recovery: Writing the History(ies) of the Central Pennsylvania African American Museum." Annual Convention of the Conference on College Composition and Communication. Atlanta, GA, April, 2011.
- Presenter. "Recovering Local Marginalized Voices through Community-University Collaborations." WPA Conference Philadelphia, PA. July 15-18, 2010. Double-session included presentation plus mentoring.
- Presenter. "Reading Black Literature and Local Black History in Reading, Pennsylvania."

  Annual Conference for MELUS (The Society for the Study of the Multi-Ethnic Literatures of the United States). Scranton, PA. April, 2010.
- Co-Facilitator, along with several members of the *Young Scholars in Writing* Editorial Board. "Mentoring, Publishing, and Celebrating Student Writing." Half-day workshop at the Annual Convention of the Conference on College Composition and Communication. Louisville, KY. March 2010.
- Presenter. "Dissemination of Undergraduate Research in Writing Studies." Annual Convention of the Conference on College Composition and Communication. San Francisco, CA. March 2009.
- Presenter. "Community-Based Research, Race, and Writing History." Convention of the Conference on College Composition and Communication. New Orleans, LA. April 2008.
- Presenter. "Speaking With One Another: Avoiding the 'Problem of Speaking for Others' in Community-Based Research." Writing Across Borders International Conference. Santa Barbara, CA. Feb. 2008.
- Panelist. "Gateways and Capstone Courses." The Workshop of the Committee on the Major in Writing and Rhetoric. The Annual Convention of the Conference on College Composition and Communication. New Orleans, LA. April 2008.
- Presenter. "Speaking for Others": The African American History Project in Berks County, PA." The American Democracy Project Conference. Philadelphia, PA. June 7-8, 2007.
- Invited Presenter. Poster Session and Reception. Regional Workshop in Institutionalizing Undergraduate Research. Sponsored by the Council on Undergraduate Research and support by a National Science Foundation Course, Curriculum, and Laboratory Improvement grant. Penn State Delaware County, Media, PA. September 29, 2007.
- Presenter. "The Undergraduate Researcher in Writing Studies: Transforming Student and Faculty Identities." The Annual Convention of the Conference on College Composition and

- Communication. New York, NY. March, 2007.
- Presenter. "Undergraduate Research in the Center Space: The Work of *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric.*" The Annual Convention of the Conference on College Composition and Communication. Chicago, IL. March 2006.
- Presenter. "Hybrid Multicultural Pedagogy: Extending Anzaldúa's Border Theories." The Convention of the Modern Language Association. Washington, D.C. Dec. 2005.
- Presenter. "Urban Communities and Service-Learning: Texts, Students, and Difference." The 19<sup>th</sup> MELUS Conference. Chicago, IL. April, 2005.
- Presenter. "Navigating Chains of Command in the Creation of Articulation Agreements." The Annual Convention of the Modern Language Association. Washington, DC. Dec. 2005.
- Presenter. "From 'Research Paper' to the Scholarly Article: Working with Undergrads to Publish Their Research." Presented with Matthew Bunce, contributor to Volume 1 of *Young Scholars in Writing*, at the Writing Research in the Making Conference. Santa Barbara, CA. Feb. 2005.
- Presenter. "Serving Multiculturalism: Service-Learning in the Multicultural Literature Classroom." The Convention of the Modern Language Association. Philadelphia, PA. December, 2004.
- Presenter. "Serving Class: Service-Learning in the Multicultural Literature Classroom." Presented at the Convention of the Modern Language Association. San Diego, CA. December, 2003.
- Presenter. "The Aesthetic Meets the Political: Integrating Service Learning and Multicultural Literature Classes." MELUS. Boca Raton, FL. April, 2003.
- Presenter. "Reading the Multicultural Text as Contact Zone: *The House on Mango Street* in Composition." The Convention of the Conference on College Composition and Communication. New York, NY. March, 2003.
- Invited Facilitator. "Teaching Literature by Women of Color: A Crossroads Model." An Interactive Workshop at the 2003 MELUS Conference. Candidate was invited to propose a workshop based on her book, *Teaching at the Crossroads: Cultures and Critical Perspectives in Literature by Women of Color.* Proposal was peer-reviewed.
- Presenter. "Twice-Demonized: (Re)Constructing Youth Culture in Basic Writing." The Convention of the Conference on College Composition and Communication. Chicago, IL. March 2002.
- Presenter. "'Just Multiculturalism': Teaching Writing as Ethical Practice." The Convention of the Modern Language Association. New Orleans, LA. December, 2001.
- Presenter. "Claiming Discursive Identity: (Re)Writing Youth in Academic and Public Discourses." NCTE Convention. Baltimore, MD. November, 2001.
- Presenter. "Challenging Racial Authority, Rewriting Racial Authority: Multicultural Rhetorics in Literary Studies and Composition." Penn State Conference on Rhetoric and Composition. University Park, PA. July, 2001.
- Presenter. "Meeting the Canon-Makers: A Collaborative Project in a Multicultural Literature Classroom." MELUS 2001 Conference. Knoxville, TN. March, 2001.
- Presenter. "Re-Imagining Multicultural Education: Student Writing, Moral Relativism, and Academic Discourse." The Convention of the Conference on College Composition and Communication. Minneapolis, MN. April, 2000.
- Presenter. "Teaching at the Crossroads of Cultures in *Storyteller*." The Convention of the Northeast Modern Language Association. Buffalo, NY. April, 2000.
- Presenter. "Rhetorizing the Contact Zone: Multicultural Texts in Writing Classrooms." Penn State Conference on Rhetoric and Composition. University Park, PA. July 1999.
- Presenter. "White Women Teachers of Ethnic Women's Texts: Multiple Traditions and Contexts." Feminist Workshop of the Convention of the Conference on College Composition and Communication. March, 1999.
- Presenter. "Academic Discourse and Real-World Writing: Recognizing the Complexities of Community, Multiculturalism, and Interdisciplinary Studies." The Convention of the Conference on College

Composition and Communication." April, 1998.

Presenter. "Teaching Silko's *Storyteller*: Literary Traditions and Cultural Contexts." The Convention of the Modern Language Association. Toronto. December, 1997.

Presenter. "Multicultural Criticism, Multicultural Pedagogy: New Conflicts, New Definitions." Conference on "Apocalypse, Millenarism, New Boundaries." Binghamton, NY. May, 1997.

# Founder and Coordinator, Fall 2010-Spring 2018. Center for Service Learning and Community-Based Research, Penn State Berks

- The Center is a forum in which faculty share knowledge, expertise and training for service learning (SL) and/or community-based research (CBR) courses.
- To date, the Center has facilitated and supported approximately 30 service learning and CBR courses, including the Growing at Glenside garden project; an oral history book (nearly ready for printing) of local Viet Nam veterans; a research and service course on Old Order German Communities in Berks County course; and a service learning course that educates and trains students to be mentors in Reading high school and middle schools.
- The Center also facilitates two ongoing, multi-course and multi-community partner projects: Litter Reduction at Baer Park and the Community Park on the Schuylkill River Trail in Northwest Reading.
- The Service Learning Leaders Program continued in Spring 2016 and went on hiatus in Fall 2016. The program creates a cohort of students to be service learning leaders in courses involving service learning or community-based research.

# **Editorship of Peer-Reviewed Journal**

Co-editor, *Reflections: A Journal of Public Rhetoric, Civic Writing, and Service-Learning.* Summer 2017 through Spring 2020.

### Recognition for Community-Based Research and Civic Engagement

- 'This is Reading' dancers, local college students collaborate on new book. May 1, 2019. Reading Eagle. New book looks at life in Reading through eyes of dancers. May 01, 2019. Wfmz.com.
- "Central Pennsylvania African American Museum to celebrate unsung heroes, and honor a Penn State Berks student for work on African American Women essay project." *Reading Eagle*, February 17, 2018. "Families learn about nature on Schuylkill River Trail." April 29, 2017, *Reading Eagle*
- Tailines team about nature on bendyikin kivel Tian. Apin 25, 2017, Redaing Eagle
- "Berks partners with Schuylkill River Trail for Family Nature Festival. April 19, 2017, Penn State News
- "Penn State Berks students, Olivet kids scrub Baer Park," river trail. April 4, 2017, *Reading Eagle* Editorial: Admirable team effort aims to revive river trail in city. November 22, 2016 *Reading Eagle*
- "Group aims to revive part of Schuylkill River Trail in Reading." Nov. 2016 *Reading Eagle*
- "Berks students to help clean up Baer Park in Reading on Oct. 14." Reading Eagle October 5, 2016
- "New group hopes to revamp Schuylkill River Trail." WFMZ. Nov. 14, 2016
- "Penn State Berks students and Olivet to hold Litter Learning Fun Day." Penn State News, November 30, 2016
- "Reading kids get lessons on dangers of littering." Reading Eagle December 3, 2016
- "College community to help revitalize Schuylkill River Trail on April 23." Penn State News, April 2016.
- "Berks professor uses eBooks to publish undergraduate research." Penn State News. 2 Feb 2016.
- "On the trail of research." Penn State IT News, January 2016.
- "Penn State's Grobman turns community to classroom." Penn State News. Nov. 30, 2015.
- "Grobman Recognized as 'Best' in American Higher Education." *Blue & White Blog*. September 24, 2015.

- Recent Reading High School graduates rediscover tragic story of William Lee Terry." *Reading Eagle*. August 2, 2015. Undergraduate student Tye Morales recognized for research he conducted in my course in 2013.
- "Shocking story of William Lee Terry leads students to search for answers." *Reading Eagle*. August 2, 2015. Undergraduate student Tye Morales recognized for research he conducted in my course in 2013.
- "PSU professor's project explores history of local racism." Reading Eagle. June 8, 2015.

Grobman is recipient of Faculty Outreach Award. Penn State News. April 28, 2015.

Article on *bctv.org* (Berks Community Television). "PSU Students Publish History of Olivet Boys & Girls Club of Reading." 12 Sept. 2014.

Article in *Reading Eagle*. "African American museum leaders looking back, forward." October 27, 2013.

Article on *bctv.org* (Berks Community Television). "First edition of new Penn State Berks journal includes articles by students at 27 colleges." December 2012.

Article in Reading Eagle. "Penn State Berks professor achieves a first with award." June 15, 2012.

Article in Reading Eagle. "Book tells story of Jewish immigrants in Berks." October 22, 2011.

Public Scholarship Fellow. Pennsylvania State University. 2011-12. Selected by university provost and associate vice president and senior associate dean for undergraduate education.

Article in Winter 2010-11 *The Blue and White* Penn State Berks Alumni Magazine on the Laboratory for Public Scholarship and Democracy.

Short piece in *Penn State Outreach*, 2011.

Article in *Berks County Living*, a community magazine, on my work with the NAACP and Hispanic/Latino community.

Article in *Penn State Outreach*, Fall 2009. "Berks' Latino Flavor." By Melissa W. Kaye and Amy Milgrub Marshall. 19.

Received "Appreciation for Outreach to the African American Community" award from the local chapter of the NAACP. November, 2009.

Reading Eagle article about the NAACP banquet mentioned Received "Appreciation for Outreach to the African American Community Award. Nov. 2009.

Penn State Public Broadcasting. Filmed my and student work on the Latino history project for a piece on outreach across the university, commissioned by Craig Weidemann, the university's Vice President for Outreach.

### **Supervision of Undergraduate Research**

Howell, Troi. "The Grey Space: The Ostracization of High Achieving Black Students from White Spaces and Black Counter-Spaces in Predominantly White High Schools."

Penn State University Student Engagement Network grant, spring 2021 semester, and National Council on Undergraduate Council conference, April 2021.

Carpinteyro, Kaylee. Presented at the Conference on Community Writing, October 2019.

- Colon, Miguel, et al. "Undergraduate Writing Majors in the 21st Century: Seeking Disciplinary Identity in the Modern Economy." Collaborative essay written by none students in capstone course, Spring 2017. Revise and resubmit underway; *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric.*
- Corbin, Symone. "Cultural Appropriation in Popular Culture Today." 5000 words. Under review at *Discussions*, the Undergraduate Research Journal sponsored Case Western Reserve University. http://case.edu/discussions/. 3-credit independent study, Fall 2016.
- Walton, Brytelle. "Sound Off: Yesterday, Today, and Tomorrow's Tales of an Artivist." Article has been accepted in *Undergraduate Journal of Service Learning and Community-Based Research*, Volume 5. 2900 words. 3-credit independent study, Summer 2016.
- Grinberg, Kimberly. "Theorizing 'Points of Tension' in The Olivet Boys and Girls Club History Partnership: Understanding Community-Based Research as Feminist Rhetorical Studies and

- Feminist Rhetorical Methods." 4-credit independent study, Spring 2015.
- Kemmerer, Elizabeth. 3-credit independent research project over the 2014-15 academic year stemming from the Olivet history project. Elizabeth is doing an extensive rhetorical study of images and representations of the urban poor in Reading, Pennsylvania and in the nation in the early 1900s. Elizabeth, an honors student, is planning to submit her article for review to *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric*.
- Grunmeier, Jami, and Jessica Hartman. "Olivet Boys and Girls Club Project: Civic Engagement and Public Memory." Poster presentation. 15th Annual Conference for Undergraduate Research & Creative Expression (Higher Education Council of Berks County). April 26, 2014.
- DeLeón, Angina. "Speaking as and for the 'Other': A Different Perspective on its Problems." Conference on College Composition and Communication. April, 2011.
- Williams, Alyssa. Presentation on Bakhtinian Multilayered Voices in the Underground Railroad Documentary she co-produced. Conference on College Composition and Communication. April, 2011.
- Carroll, Whitney, and Alexandria Yeager. "African American and Hispanic Life Histories of Berks County." Poster presentation at the Undergraduate Exhibition at Penn State University. April, 2009.
- Yeager, Alexandria. "The Filtering of African American and Hispanic Oral Histories." Poster Presentation at the Annual National Collegiate Honors Council Conference. Oct, 2009.
- Yeager, Alexandria. "A Last Lecture's Lasting Effects." Submitted essay to *Young Scholars in Writing*, June 2009, after several revision cycles. The essay was not accepted for publication.
- Kenniston, Dillon. Essay on Aristotle, Ethos, and Hitler. Submitted essay to *Young Scholars in Writing*, June 2009, after several revision cycles. The essay was not accepted for publication.
- Ganster, Savannah. "A Place for Originality within Intertextuality: The Texts and Intertexts of Dorothy Gale and the Wizard of Oz." *The Oswald Review: An International Journal of Undergraduate Research and Criticism in the Discipline of English* (2008): 83-99. First presented at National Conference on Undergraduate Research (NCUR), 2008.
- Grim, Adam. "Viva la Retórica: Michel Foucault's Panopticon and the Persuasive Power of Fidel Castro." Recipient of Penn State University Undergraduate Summer Discovery Grants. 2008.
- Watts, Mary Ann, with Christopher Zincowicz and others. "African American Occupations in the 1900s." Historical Review of Berks County 72.2 (2007): 75-79.
- Jonathan Ellis. "Extending Emily Groves: Features of AIM in Relation to the Voyeur and the Narcissist." *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric* 4 (2006).
- Nicole Krause. "Picking Up Where Groves Left Off: Response to Emily Groves." *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric* 4 (2006).
- Apsokardu, Matthew, "Freedom Fought for and Denied: Slaves and free African Americans in Berks County in the 18th Century"; Jessica Didow, "African American Art and Artists in the 20th century"; and Greg King, "African American Education in Berks County in the 18th Century." Documenting Berks County's African Americans, presented at the Annual Pennsylvania African American History Conference, Harrisburg, PA, May 2006. (Project Team Leader and Presenter, Laurie Grobman)
- Didow, Jessica. "But What is the Truth in Creative Nonfiction?" *Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric* 3 (2005).
- Doane, Misty. "Mark Twain and Elmira." Presented at the Penn State Abington Texts, Media, & Cultural Literacy in the 21st Century: Undergraduate English Conference, March 27, 2004.
- Miller, Stephanie. "To What Extent Does Multicultural Literature Impact the Conscience of the Individual and Society at Large?" Presented at the Penn State Abington Texts, Media, & Cultural Literacy in the 21st Century: Undergraduate English Conference, March 27, 2004.
- Snook, Denise. "The Socially Constituted Self and the Writing Process." Presented at the 4th Annual Berks County Undergraduate Research Conference. April, 2003.
- Lawfer, Laura. "Does Service Learning in Multicultural Literature Work?" Poster presentation at A

Blueprint for the Public Scholarship of Service Learning. University Park, PA. March 29, 2003.

Salen, Jamie. "Taking Shape: New Directions for Third Wave Feminism." Presented at the National Conference on Undergraduate Research, University of Wisconsin-Whitewater, April 2002, and the Berks County Higher Education Council 3<sup>rd</sup> Annual Conference on Undergraduate Research & Creativity, April 2002.

McFeaters, Amy, Sara Smith, Lucy Chen, and Rose Thoma. "Multicultural Literature: A Study of a Berks County, PA High School." Published in *The Oswald Review: A National Journal of Undergraduate Research and Criticism in the Discipline of English* III (Fall 2001): 69-83.

Griffiths, Tony, and Timothy Light. Presented at the National Conference on Peer Tutoring in Writing. University Park, PA, 1999.

# **Editorial Board Membership**

Community Literacy Journal, Editorial Board. (current)

Perspectives in Undergraduate Research Mentoring, Editorial Board (resigned 2016).

### **Peer-Reviewed Press and Journal Referee**

Oxford University Press Higher Education

Utah State University Press.

Children's Literature Association Quarterly

College Composition and Communication

College English

College Literature

MELUS: The Journal of the Society for the Study of the Multi-Ethnic Literature of the United States.

Pedagogy: Critical Approaches to Teaching Literature, Language, and Culture

Teaching English in the Two-Year College

### Membership in Professional or Learned Societies

Conference on College Composition and Communication

Council on Undergraduate Research

MELUS: The Society for the Study of the Multi-Ethnic Literatures of the United States

Modern Language Association

National Council of Teachers of English

# Service to the College and University

Committee Work

Steering Committee, Elevating the Arts and Humanities Strategic Plan Grants. 2018.

Member, Humanities, Arts, and Social Sciences Division Promotion and Tenure Committee, Fall 2003-Spring 2005; Fall 2009-Spring 2011; Fall 2015-Spring 2017

Member, Elevating the Arts and Humanities Subcommittee, Penn State Campuses as Cultural Destinations, Fall 2016-Spring 2017.

Member, University Council on Engaged Scholarship, Fall 2012-Spring 2015.

Chair, New Degrees Committee. Humanities, Arts, and Social Sciences Division, Spring 2013-14.

Chair, Special College Committee for Promotion to Professor (three candidates), Fall 2012, 2014.

Member, Lehigh Valley Campus Promotion and Tenure Committee, Fall 2012.

Member, Special College Committee for Promotion to Professor.

Member, Professional Writing Program Committee. 2001-present.

Member, Core Planning Group for the Penn State Berks Strategic Plan, 2008-2011.

Member, Penn State Berks Strategic Planning Council, 2008-2009.

Member, Humanities, Arts, and Social Sciences Division Head Search Committee. 2008-2009.

Member, College Diversity Committee. 2002-2008.

Member, College Promotions and Tenure Committee, Fall 2005-Spring 2007 (Chaired in 2005-2006)

Member, Inter-College English Committee, 2006-2007.

Berks Faculty Representative to University-wide English Department Committee to create uniformity of course abbreviations. 2005-2006.

Member. Humanities, Arts, and Social Sciences Division Committee on Multicultural Education. Fall 2002-2005. (Chair 2003-04).

- Led efforts to conduct focus groups of minority students at Berks and LV.
- Led efforts to redefine committee functions as a standing committee.
- Led efforts to design and implement the "HASS Multicultural Education Initiative."

Participant, Berks Campus Diversity Roundtable. Group of approximately 20 faculty, staff, and students considered results of the 2002 Climate Survey based on my co-authored subcommittee Report. Group developed several initiatives to be undertaken by various constituencies in the College. Spring 2004.

Chair, Diversity sub-committee to study and report on Climate Survey results. Wrote subcommittee report (10 pages), which led to Berks Campus Diversity Roundtable. Fall 2003.

Chair, Dean's Committee on Academic Integrity. Fall 2003-Summer 2004.

Member, Dean's Committee on Academic Integrity. Fall 2003-Summer 2004.

Member, First-Year Seminar Committee. Fall 2002-Fall Spring 2003.

Chair, Professional Writing Search Committee. Fall 2002-Spring 2003.

Member, Professional Writing Search Committee. Fall 2001-Spring 2002.

Participant, First-Year Seminar Development Committee. Spring 1999-present.

Member, Vision Sub-Committee of the Strategic Planning Committee. Summer 2001.

Member, Interdisciplinary Liberal Arts Program Committee. Fall 2001-2005.

Member, Penn State Berks Strategic Planning Committee. Summer 2001-Fall 2001.

Member, Associate Dean Search Committee. Fall 1999-Spring 2000.

Berks-Lehigh Valley College Representative. Intercollegiate English Committee (IEC). Fall 1999.

### Other

Served as peer reviewer of teaching for approximately 15 colleagues.

Served as faculty mentor for approximately 5 colleagues.

Assisted with the "The African American Student Experience in the Classroom at Penn State Berks: The Spring 2004 Diversity Focus Group Study." Summer-Fall 2005.

Presenter and Attendee. Setting the Stage for Culturally Inclusive Classes. Penn State University. April 27-28, 2005.

Contributed 7-page essay to the AT&T grant-supported searchable online database on diversity materials. Solicited by the Penn State University Multicultural Enhanced Learning for Diversity (MELD) project. Spring 2004.

Contributed written sections to the College's report, *A Framework to Foster Diversity*, 2004-2009. Spring 2004.

#### Governance

Chair, Berks Senate Strategic Planning and Budget Committee, Fall 2007-Spring 2008.

Member, Berks Senate Faculty Affairs Committee, Fall 2005-Spring 2007. (Chair Fall 2005-Spring 2006).

Vice-Chair, Berks Faculty Senate, Fall 2005-Spring 2006.

Liaison to the Berks Faculty Senate on Diversity Issues. Fall 2002-Spring 2004.

Member, Berks-Lehigh Valley Faculty Senate Academic Affairs & Outreach Committee. Spring 2003.

Member, Senate Reorganization Committee. Spring 2003.

Member, Berks-Lehigh Valley Faculty Senate Committee on Rules, Elections, and Committees. Fall 2003-Spring 2004.

Member, Academic Affairs & Outreach Committee, Berks-Lehigh Valley College Faculty Organization, 2000-03. (Chair 2001-02).

Administrative Work (degree programs)

Founder and Coordinator, Center for Service learning and Community-Based Research. 2010-present. Coordinator, Service Learning Leaders program. 2012-2016.

Interim Coordinator, Professional Writing major and minor, Spring 2014 (while coordinator was on sabbatical)

Dossier Adviser, Humanities, Arts and Social Sciences Division, 2013-2014.

Coordinator, Civic and Community Engagement Minor, Fall 2011-present.

Coordinator, Women's Studies minor, Fall 2010-Spring 2011.

Coordinator (2005-2006) and Co-coordinator (2001-2004), Professional Writing major and minor.

Interim Coordinator. Writing Fellows Program. Spring 2006.

Development of proposals for degree programs and new courses

Participating in process to revise curriculum in Professional Writing major, updating it to fit employment landscape and digital media. Fall 2017.

Led the committee and co-wrote proposal for the college to adopt the BA and BS in Criminal Justice.

Wrote new course proposals for ENGL 211, Introduction to Writing Studies, and led the proposals through the Consult Process.

Initiated and supervised the development of English 480, Communication Design for Writers.

Co-wrote new course proposals for English 491, Capstone Course in Professional Writing, and led the proposals through the Consult Process.

Wrote proposal for the Women's Studies minor and led the proposal through the consult process.

Co-developed and co-wrote proposal for the Major and Minor in Professional Writing. 2000-2001.

### **Service to the Discipline**

Member, Organizing Committee for Community Writing organization. 2017.

Member, Committee on Undergraduate Research. Conference on College Composition and Communication. 2010-2015.

Member, Editorial Advisory Board. Perspectives on Undergraduate Research Mentoring. 2013-present.

Chair, Task Force on Undergraduate Research. Conference on College Composition and Communication. 2010-present. Led proposal to establish a standing committee on Undergraduate Research.

Member, Committee on the Major in Rhetoric and Composition. Conference on College Composition and Communication. Fall 2006-2010.

Founding Editor, *Undergraduate Journal of Service Learning and Community-Based Research*, a new, refereed, multi-disciplinary online undergraduate journal. All authors revised their original submissions in close consultation with a faculty mentor. The journal's faculty mentors come from institutions across the US and internationally, invited

Founding Co-Editor, Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric, the first international undergraduate research journal in rhetoric and writing studies. It has been lauded in College English; the Council on Undergraduate Research (CUR) Quarterly; and Undergraduate Research in English Studies.

# **Service to the Community**

Member, Board of Directors, Central Pennsylvania African American Museum (CPAAM) in Reading. 2013-present.

Olivet Boys and Girls Club of Reading, PA.

- Volunteer. 2014-present.
- Member, Programming Committee, 2014-present.
- Board Member, 2014-2017.

Grantwriter. RIZE Program - A Youth Arts Organization, Reading, PA. Summer 2019-present.

# **Selected Conference Presentations and Workshops (all competitive and peer-reviewed)**

Grobman, Laurie, et al. "Working the Insider-Outsider Divide: Voices from Community Members, Students, and Faculty." Conference on Community Writing. Philadelphia, Oct. 2019. Refereed Grobman, Laurie. "Outsiders, Insiders: Negotiating a Collaborative Documentary Project." Conference on

Community Writing. Philadelphia, Oct. 2019. Refereed.

Presenter, "Engaging Race': Critical Race Inquiry and Community-Engaged Projects in Rhetoric and Composition. Northeast Modern Language Association. March 2017.

Presenter, "'Does It Count?' and 'Who Can Speak?': An Interdependent Model of Knowledge-Production in Public and Traditional Scholarship. Northeast Modern Language Association. March 2017.

Co-presenter. "Writing Democracy: Invisibility and Visibility." Workshop. Annual Convention of the Conference on College Composition and Communication. March 2015.

# **Selected Community Engaged Writing and Rhetoric Project Websites**

Our City Inside Out: <a href="https://insideoutrdg.wixsite.com/mysite/collaboration">https://insideoutrdg.wixsite.com/mysite/collaboration</a>

We Are Reading: https://www.wearereading.org/

(Re)Writing Local Histories: <a href="https://sites.psu.edu/localhistories/">https://sites.psu.edu/localhistories/</a>