

In an effort to inspire an entrepreneurial spirit among students and to seek partnerships with business and industry that foster economic growth for the local community, Penn State Berks–along with all of Penn State University- is celebrating **Global Entrepreneurship Week, November 11-15, 2019**

Students with disabilities are welcome at this event. Contact Dr. Kulturel (sadan@psu.edu) with questions or special needs.

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| **Monday, November 11**  **10:30AM-2:30PM**  **Thun Library 145** | **Creativity & Entrepreneurship Workshop** **Guests: Reading School District Students** |
| **Tuesday, November 12**  **1:35PM-2:50PM**  **Gaige 245** | **Topic: “Financing Startups”**  **Speaker: John Gotta,** *CEO, JGO Services* |
| **Wednesday, November 13**  **12:15PM-1:15PM**  **Gaige 121** | **Entrepreneurship Speaker Series**  **Topic: “Women Entrepreneurs of Berks County”**  **Speakers: Lindsay Sokol Szejko,** *Owner, SOLO Laboratories, Inc.*  **Jaimyn Westenhoefer***, President, SOLO Laboratories,*  *Inc.*  **Natalie Parisi,** *Owner, ROG Orthodontics*  **Alma Vasquez,** *Owner, YAVE Investments LLC and*  *Pagoda Café* |
| **Thursday, November 14**  **4:30-5:30PM**  **Gaige 249** | **Topic: “Modifying a Product Design for the EU Market”**  **Speaker: Randy Saylor,** *Partner, Teq Group* |
| **Thursday, November 14**  **5:30-7:30PM**  **Gaige 248** | **Topic: “Workshop on Design Thinking”** **Speaker: Sadan Kulturel-Konak & Abdullah Konak**  **Complete the form** [**https://forms.gle/8itCFVQuL7dv7XdK8**](https://forms.gle/8itCFVQuL7dv7XdK8) **to RSVP** |
| **Thursday, November 14**  **6:00PM-6:45PM**  **Gaige 245** | **Topic: “Business Development for European Companies in the**  **US- Challenges and Opportunities”** **Speaker: Jochen Hager,** *Business Development Executives LLC* |
| **Thursday, November 14**  **6:00PM-6:45PM**  **Gaige 121** | **Topic: “How a Small Entrepreneurial Manufacturing Company**  **Competes in the Global Market”** **Speaker: Randy Saylor,** *Partner, Teq Group* |



Sadan Kulturel-Konak. PhD:

Professor, Management Information Systems

Director, Flemming CEED Center

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