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MESSAGE FROM THE CHANCELLOR

We are about to begin a year-long celebration of the 50th anniversary of Penn State Berks. In 1958, there was a need on the part of Wyomissing Industries to divest itself of its training school, Wyomissing Polytechnic Institute, and there was a desire on the part of Penn State University to create a greater presence in Berks County. The meeting of these two objectives resulted in the creation of Penn State Berks campus.

The Janssen and Thun families were instrumental in providing a location and subsequently providing land for the growing campus. For twenty-seven years, Dr. Harold Perkins provided the steady hand on the tiller of this wonderful ship we enjoy.

When it came time to move beyond the facilities that now host a McDonald’s on Hill Avenue in Wyomissing, it was the tireless work of Tom Handwerk, the Janssen and Thun families, Irv and Lois Cohen, and Dr. Harold Perkins that secured most of the current acreage that we are now blessed to have. Thankfully, at the time we were moving to the current location, Howard O. Beaver was a member, and eventually president, of the Penn State Board of Trustees. This local presence on the board provided the leverage that allowed the campus to raise funds to build most of the initial buildings.

For the next seventeen years, Dr. Fred Gaige was able to expand the campus, adding the Franco Building and securing the funding for the Boscov-Lakin Information Commons addition of the Thun Library. In 1997, Penn State Berks was granted college status and was able to offer baccalaureate degrees.

We are now planning the future direction of the college. We have been approved for a new baccalaureate degree in Security and Risk Analysis, which focuses on network security, cyber threat defense, information warfare, and critical infrastructure protection. There are a few other degrees that are in the development process, which should take our academic offerings to about eighteen degrees in the coming three years.

Just three years ago, we added 17.5 acres to the campus, extending our property all the way from Berkshire Boulevard to Spring Ridge Drive along Route 222. Our Master Plan was presented to the Board of Trustees in September and the requests for proposals for architects were sent out for the long anticipated 60,000-square-foot classroom building that will house Business, Information Sciences and Technology, and Engineering. The budget for the building has been identified and we have an aggressive timetable for the construction.

As the lead institution in the securing of a Keystone Innovation Zone grant, we have new opportunities for our faculty and staff to work with merging industries in the area, most notably towards the Reading Airport. I find it rather appropriate that we are working with businesses that are near the airport—the future of Penn State Berks has wings and is securely headed to the exciting future. Come fly with us.

Dr. Susan Phillips Speece, Chancellor, Penn State Berks
1996
Beth A. Shollenberger, B.A. in Elementary Education, is employed as a first grade teacher with the Reading School District. She earned a master's degree from Wilkes University in 2000. She and her husband, Gehret, reside in Reading with their three children.

1998
Julie Gesoff, associate degree in Health and Human Services Development, is employed by Children’s Village in Dobbs Ferry, NY as a human resources executive assistant. She graduated cum laude in January 2007 with a B.A. in History from Lehman College and she resides in Bronx, NY.

2003
Jennifer Walters, B.S. in Hotel, Restaurant, and Institutional Management, resides in Orlando, FL.

2005
Sara J. Gilfert, B.S. in Applied Psychology, is employed by KidsPeace as a therapeutic staff support person. She was recently accepted into Kutztown University’s master's degree program in secondary counseling and she resides in Whitehall.

David A. Perich, B.S. in IST, is employed as a technical lead by Target. He recently married Lauren (Potter) and they reside in Suffolk, VA.

2006
Stephanie Wallace, associate degree in Occupational Therapy, is employed as a program specialist by Brian’s House in Downingtown. She resides in Glenmoore.

2007
Corey S. Klett, B.A. in Applied Psychology, is employed by Fairmount Homes Retirement Community in Ephrata as a caseworker. She resides in Denver, PA.

Births
Beth A. Shollenberger ’96 and Gehret Shollenberger had a daughter, Brooke Marie, on 3/15/07.

In Memory
Floyd E. Witwer, 96, Class of ’31
Evan D. Rhoads, 91, Class of ’36
Ralph W. Reed, 87, Class of ’38
Walter R. Dunn, 87, Class of ’40
Joseph J. Cocuzza, 82, Class of ’43
Theodore L. Yoder, 81, Class of ’48
James E. Tietjen, 82, Class of ’58
Edmund G. Bauer, 70, Class of ’61
Henry E. Lindenmuth, 68, Class of ’63
John H. Warner, 48, Class of ’82
William A. Edinger, 71, Class of ’92

John W. Bowman, Jr., 60, passed away on May 7 in the Hospital of the University of Pennsylvania. He was employed as a metallurgist in the research laboratory at Carpenter Technology for 28 years until his retirement. In addition to serving on several fund-raising committees at the college, he was also a trustee of the Berkshire Charitable Foundation and an honorary trustee of Wyomissing Public Library. He was the son of John and Elsa Bowman, donors for whom the college’s Bowman Residence Hall was named. Elsa was the granddaughter of Henry Janssen, co-founder of Wyomissing Polytechnic Institute, forerunner of Penn State Berks. The Janssen family has been a generous friend to the college since its inception. He is survived by his wife, a son, a daughter, two stepsons, and two sisters.

CLASS NOTES RESPONSE FORM

Return this form (with photos) to: Lisa Weidman, Penn State Berks, PO Box 7009, Reading, PA 19610-6009, or send information via e-mail to lrw6@psu.edu, or visit our Web site: berks.psu.edu/alumni/classnotes.htm
September 6–October 11, 2007—Art Exhibition: Balance and Beauty–Jeff Kahn, sculpture and Sarah Edmonds, installation. Reception: September 6, 6:00 p.m., Freyberger Gallery.

September 17, 2007—Lecture: Dan Renzi, The (Un)Ordinary Story of a Gay Guy. MTV’s The Real World: Miami star Renzi shares his story of growing up gay in the Midwest, 7:30 p.m., Perkins Student Center Auditorium.

October 18, 2007—Chancellor’s Circle Dinner, 6:15 p.m.–reception, Freyberger Gallery; 7:30 p.m.–dinner, Perkins Student Center Multipurpose Room.

October 22, 2007—Cultural Event: Javier Mendoza blends his Spanish roots with classic and modern rock influences, delivering a unique transnational sound, 1:00 p.m., Perkins Student Center Multipurpose Room.

November 8, 2007—Cultural Event: Buddy Wakefield, featured on HBO’s Def Poetry Jam, delivers raw, rounded performances of high vibration, humor, and heart, 9:00 p.m., Perkins Student Center Multipurpose Room.

November 12, 2007—Lecture: Eric Schlosser, Fast Food Nation, uncovers the inner workings of the American food industry, 7:30 p.m., Perkins Student Center Auditorium.

November 13, 2007—Cultural Event: Nadine Zahr, daughter of refugees, defies emotional repression through earthy rock and bluesy gospel and soul music, 9:00 p.m., Perkins Student Center Multipurpose Room.

October 25, 2007—Ghost Stories Bus Tour with Charlie Adams ’82, Cost: $20 per person. Join paranormal expert Charlie Adams for a 3-hour tour of Berks County haunted sites including Oley Valley, Hawk Mountain, and more. Bus leaves at 6:30 p.m. from the Janssen Conference Center parking lot. For more information, contact Ralph Tutlane at 610-777-7312 or kingtut039@aol.com.

October 27, 2007—Chartered Bus Transportation to PSU vs. Ohio State Home Game, 8:00 p.m. kick-off. This event is sold out.

November 1–3, 8–10, 2007—You’re a Good Man, Charlie Brown, based on Peanuts comic strip by Charles Shultz, 8:00 p.m., Perkins Student Center Auditorium. Special performance for school children, November 2, 7-8 at 11:00 a.m.

November 6, 2007—Berks Alumni Society Meeting, 7:00 p.m., Janssen Office Building.

November 8, 2007—Alumni Society Ice Cream Sale, 5:00–6:00 p.m. Pick-up in the new Franco Parking Lot (behind the Janssen Conference Center). Orders due by October 24.

November 19, 2007—Berks County Chapter Meeting, 6:00 p.m., The Beverly Hills Tavern.

December 3–December 14, 2007—Student Art Show, Freyberger Gallery.
December 3–4, 7–8, 2007—The Unlikely Martyrs, written by Berks student Savannah Ganster, examines the issues of war and the unlikely martyrs that result from it, 8:00 p.m., Perkins Student Center Multipurpose Room.

December 4, 2007—WPI APG Holiday Meeting, 2:00 p.m., Janssen Office Building.

December 4, 2007—Lion and Santa Sighting, $3 per child, 6:00 p.m., Janssen Conference Center.

January 17–February 14, 2008—Art Event: Our Own Alumni Exhibition, part of our 50th anniversary celebration. Reception: January 17, 6:00 p.m., Freyberger Gallery.

January 28, 2008—Cultural Event: Michael Fosberg’s Incognito, a one-hour solo-theatrical presentation relating his story of growing up believing he was “white,” only to discover at age 32 that he is actually “black,” 7:00 p.m., Perkins Student Center Auditorium.

January 30, 2008—Lecture: Eugene Linden, The Winds of Change: Climate, Weather, and the Destruction of Civilizations, explores the ways in which climate change has brought down past civilizations, and the present day threat, 7:30 p.m., Perkins Student Center Auditorium.

December 8, 2007—Bus Trip to New York City, Cost: $35 per person. Spend a day during the holiday season shopping, sightseeing, or enjoying a show. Contact Gretchen Mannmiller at 610-507-5449 or gnkmanmiller@verizon.net.

December 17, 2007—Berks County Chapter Meeting, 6:00 p.m., The Beverly Hills Tavern.

December 4, 2007—Lecture: Dr. Gary Telgenhoff, forensic pathologist and consultant for CBS show CSI, will discuss his experiences with the hit drama and his day job in a coroner’s office, 7:30 p.m., Perkins Student Center Auditorium.

Penn State alumni events are open to all Penn State alumni and friends of the campus. For more information or to RSVP to any of these events, call the Alumni Office at 610-396-6057, e-mail llm18@psu.edu, or visit berks.psu.edu/alumni.
When Robert Stewart Correll, Jr. ‘63 earned a degree in Drafting and Design Technology from Penn State Berks, he couldn’t have dreamed how instrumental this experience would be to his future career and life experiences.

Correll grew up on 12th Street in Reading and graduated from Reading High School in 1960. He recalls, “It became apparent to me that I could not afford college on my own, and knowing to be successful I needed a degree, I enrolled in the apprenticeship program through Textile Machine Works.” (The TMW apprenticeship program was administered by Penn State Berks after the closing of WPI.)

“I was one of those kids who thought I was smarter than most professors, and I was going to graduate without doing any work at all,” Correll states, “The biggest regret from my earlier years is not being astute enough to acquire a four-year degree.”

However, Correll’s education at Penn State Berks prepared him well for his future. After completing the apprenticeship program, he began working at Birdsboro Steel, building continuous cast and steel processing equipment.

In 1966, he became a drafting and design engineer at Air Marine Products (AMP), where he was responsible for designing machines for the assembly of connectors and multiple channel contacts. AMP was later acquired by Tyco, and Correll continued on, assuming responsibility for the development of assembly processes and reviewing new product designs. He retired as principal engineer in July 2007.

In addition to Correll’s accomplishments during his forty-one-year career, he obtained eighteen engineering patents.

But it wasn’t all work and no play for Correll. From 1968–1991, Correll and his family attended Penn State home football games, but in 1991, a new tradition began, earning Correll his “Cat in the Hat Man” nickname.

Correll explains, “This new tradition was born out of stupidity. Those with whom I went to the games did not communicate well. Everyone showed up at the tailgate with the same foods, so the next thing I know, I have about ninety hamburgers grilling and only twenty people to feed. So, with my new blue and white “Cat in the Hat” hat on, I started going around the parking lot asking people if they ate yet and serving them hamburgers. Thus the new tradition was born.”

Correll and his friends are now known for their tailgate, with a blue and white hat flying on the flagpole at their spot in the west parking lot. “The Cat in the Hat Man” cooks a variety of foods as extravagant as eggs Chesapeake and veal with penne pasta, along with the traditional tailgating foods like hot sausage sandwiches and hamburgers.

“I believe in giving back and I thought there would be no better way to give back than to tailgate and feed anybody who walked by,” Correll explains. “The reason I do this is because I believe education never stops. A lot can be learned at a tailgate; you can discuss the game, work, politics, and life experiences.”

Correll has come full circle, retiring from Tyco and living in Dauphin County with his wife, Shirley, whom he married shortly after graduating from Penn State Berks. They have two sons, Thomas and Michael; a daughter, Jennifer; eight grandchildren; and a great-grandchild.

“I really enjoyed the Penn State Berks experience; it was very gratifying, and instrumental in my career,” says Correll.

“It is not always apparent, when you are going through it, how important education is. One of the things I try to express when I am talking to young people today is how very necessary it is for them to get as much out of their education as they can.”

As for Correll, he plans to continue his education through tailgating. So, the next time you are at a Penn State football game, don’t be surprised if “The Cat in the Hat Man” jumps out from behind the grill and offers you a burger. He’s drawn hundreds of people to this tailgate in the west parking lot.
Students Form Blue & White Society —by Heather L. Angstadt ’04

Students at Berks aren’t waiting to become alumni to show their Penn State pride; they have formed a Berks Blue & White Society, the student contingent of the Penn State Alumni Association. The PSAA is the largest dues-paying alumni association in the world with over 159,000 members. So it’s no surprise that the Blue & White Society is Penn State’s largest and fastest growing student organization with thirteen active chapters and more than 8,000 members.

In spring 2007, Berks formed one of those thirteen chapters, spreading Penn State pride on campus and throughout the community. Currently, the Berks Blue & White Society has 200 members and continues to grow, making it the largest student organization at the college.

The Berks Society will officially begin their fall activities under the direction of adviser Dave Delozier ’79, director of Development and Alumni Relations. “As a staff member, it is exciting to see a group of students so eager to serve and make a difference here on our campus,” Delozier comments. “As an alumnus and life member of the Alumni Association, it is great to see students showing pride and loyalty for their school, even before they call it their alma mater.”

Tim Hillert, president of the Berks Blue & White Society, is anxious to work on increasing membership and getting events on the calendar. He explains, “We are looking forward to becoming involved with the campus’ 50th anniversary celebrations.”

If you would like to share your love for Penn State with a Berks student, please consider sponsoring a student’s membership in the Berks Blue & White Society (at a discounted rate of $10 per student). For more information, please contact Heather Angstadt, coordinator of Alumni Relations, at 610-396-6052 or via e-mail at hla2@psu.edu.

Yoder Creates Trustee Scholarship for Engineering Students —by David C. Delozier ’79

Thanks to the generosity of a loyal and celebrated Penn State alumnus, a newly endowed scholarship has been established at Penn State Berks. The William Esser Yoder Trustee Scholarship is designated for students majoring in engineering.

Yoder ’40 was a member of Sigma Nu fraternity. He also played soccer, participated in the varsity swim team, and played snare drum in the Blue Band.

After graduation, he entered the Navy at the start of World War II. The Navy sent him for training in engineering at Lehigh University, and he eventually became an officer in the Navy Sea Bee’s, a branch of the Corps of Engineers.

This led to several assignments, including a tour of duty in the South Pacific.

After the service, Yoder found employment with the Pennsylvania Railroad, where he worked his way up the management ladder. Later, he and a business partner formed a company that specialized in building, designing, and maintaining railroads. At one point, this firm was the major provider of private railroad construction east of the Mississippi.

As the firm began to acquire more business, the partners separated and Yoder started his own company, W.E. Yoder Inc., which to this day operates in the private railroad construction business. Yoder remains involved in the company, and at age 89, he still spends a few hours each morning in his office.

When he’s not at his Kutztown home tending to his prized chickens, he and his wife, Doris, can be found at Penn State home football games. Yoder has been a long-time supporter of Penn State and has received numerous awards, including the College of Engineering’s Alumnus of the Year Award.

He credits his Penn State education with the success he has achieved in business and in life. His decision to establish this scholarship was not only a way to show his gratitude toward his alma mater, but also a way to make a difference in the lives of students at Penn State Berks.

The Trustee Matching Scholarship Program is designed to keep a Penn State education accessible to all qualified students, regardless of their financial means. The program has a unique matching component—the University matches five percent of the principal of each gift annually and combines these funds with income from the endowment to effectively double the financial impact of the scholarship. Implemented in 2002, the program assisted more than 4,000 students in 2006-07.

Alumni and friends who invest in Penn State Berks through endowments can be certain that their philanthropy will benefit the University community far into the future. To find out more about establishing or adding to an existing endowment, please contact the Penn State Berks Office of Development at 610-396-6056.

Students Form Blue & White Society

Yoder Creates Trustee Scholarship for Engineering Students
Informative Lectures and Provocative Events

One of the great assets of the Penn State name is the high quality lectures and entertainment we are able to provide to our students and the community. World-renowned performers, award-winning humanitarians, and best-selling authors are lined up to share their talents, insights, and experiences.

lecture series

Alina Fernandez
Tuesday, September 25
7:30 p.m.
Fernandez was a young child during Cuba’s Revolution of 1959. As events unfolded, she realized that, depending on her mood, Castro treated his illegitimate daughter with one of two extreme emotions: utter adoration or painful neglect. As she grew older, the political practices she witnessed under her father's regime drove her to renounce her position as one of Cuba's elite, and, ultimately, her relationship with her father. She left her homeland to seek refuge in the United States. In her book, Castro’s Daughter: An Exile’s Memoir of Cuba, Fernandez shares the extraordinary story of her experiences growing up in the shadow of Fidel Castro.

Dan Renzi, the (Un)Ordinary Story of a Gay Guy
Wednesday, October 17
7:30 p.m.
Formerly of MTV’s The Real World: Miami, Renzi shares his story of growing up gay in the Midwest, as he battled his family, society, and even himself to find out what the label “gay” means to him. A witty and irreverent storyteller, Renzi goes beyond the process of “coming out,” and explores issues that affect every member of society, such as prejudice, diversity, and identity. Filled with humor and inspiration, this program appeals to all audiences who appreciate the crazy twists and turns life sometimes throws at you.

Eric Schlosser
Monday, November 12
7:30 p.m.
Author of the national bestseller Fast Food Nation, Schlosser investigates the hidden realms of American business and culture and their far-reaching effects on our lives. He challenges people to think about critical and often overlooked issues, including food safety, workers rights, marketing to children, and the obesity epidemic. Fast Food Nation, which was on the New York Times bestsellers list for two years, uncovers the inner workings of the American food industry, from the appalling working conditions in meat-packing plants to the “flavor industry” along the New Jersey Turnpike. A movie version of Fast Food Nation, written by Schlosser and Richard Linklater and featuring Patricia Arquette, Ethan Hawke, and Greg Kinnear, was released in 2006.

Dr. Gary Telgenhoff
Tuesday, December 4
7:30 p.m.
Forensic pathologist Dr. Gary Telgenhoff, the deputy medical examiner for Clark County, Nevada and a consultant for the Las Vegas-based CBS show CSI, will discuss his experiences with the hit drama and with his day job in a major metropolitan coroner’s office. Telgenhoff performs approximately 450 autopsies each year; about ten percent of those involve homicide victims. He is often called upon to testify about his findings in court. In addition to his consultant work on the top-rated crime drama, he is known to TV audiences through his appearance on a recent anti-drug public-service announcement, in which he describes the death of a young woman and attributes the tragedy solely to her use of the drug Ecstasy.

Javier Mendoza
Monday, October 22
1:00 p.m.
Perkins Student Center Multipurpose Room
Singing in English and Spanish, Mendoza blends his Spanish roots with his classic and modern rock influences, delivering a unique transnational sound that will reach into your soul and get you grooving. Singer-songwriter, guitarist, and storyteller, his voice envelops the audience in its silky, spiritual, and raw tones, reverberating with a strong, percussive, acoustic guitar accompaniment that allows you to imagine an entire band backing him.

Buddy Wakefield
Thursday, November 8
9:00 p.m.
Perkins Student Center Multipurpose Room
Individual World Poetry Slam Champion featured on HBO’s Def Poetry Jam, NPR, the BBC, and most recently signed to Strange Famous Records, Wakefield is known for delivering raw, rounded performances of high vibration, humor, and heart. A Louisiana native transplanted in Seattle, Wakefield has been a busker in Amsterdam, lumberjack in Norway, street vendor in Spain, camp team leader in New York, and assistant at a biomedical firm, sold or gave away all he owned, and began to tour every major poetry venue in America and Canada.

Eugene Linden
Wednesday, January 30
7:30 p.m.
Award-winning writer Eugene Linden's most recent book, The Winds of Change: Climate, Weather, and the Destruction of Civilizations, explores the ways in which climate change has brought down past civilizations, as well as the threat that weather extremes pose to our own. He is the author of seven other books and many articles and essays dealing with science, technology, the environment, and humanity's relationship with nature.

Nadine Zahr
Tuesday, November 13
9:00 p.m.
Perkins Student Center Multipurpose Room
The independent spirit that animates Nadine Zahr's music is the same spirit that steered her parents away from the heavy hand of persecution. This daughter of Palestinian refugees defies emotional repression through music. With hints given in her vocal styles and instrumental choices, Zahr stays true to the heart.
and soul of her culture and upbringing while splashing her aural canvas with vibrant indie-pop tints, earthy rock hues, and bluesy gospel-soul textures. Her CD, *Underneath the Everyday*, showcases her expressive four-octave voice, which earned her a Broadway debut at age twelve in the children’s chorus of *Joseph and the Amazing Technicolor Dreamcoat*.

Michael Fosberg’s *Incognito*
Monday, January 28
7:00 p.m.
Perkins Student Center Auditorium
Imagine discovering that you are not the person who you thought you were—that you have a family, a history, and an ethnicity you never knew. How would this discovery impact your life, the lives of those around you, your vision of yourself and society? Fosberg’s *Incognito* is a one-hour solo-theatrical presentation relating his story of growing up believing he was “white,” only to discover at age 32 that he is actually “black.” In this often funny, deeply emotional play, the audience makes discoveries of self and is confronted by issues such as race, diversity, divorce, and adoption.

For more information on the Cultural Events and Lecture Series events, contact John A. Gallagher at 610-396-6076 or jag38@psu.edu.

**Freyberger Gallery**

**Balance and Beauty:**
Jeff Kahn, sculpture; Sarah Edmonds, installation
September 6–October 11
Reception: Thursday, September 6, 6:00 p.m.
Jeff Kahn’s latest collection of sculptures, *Unseen Forces*, is a series of mobiles and kinetic works. He explores the delicate balance between unyielding steel, exotic woods, tiny jewel-bearing surfaces, and imperceptible currents of air to produce absorbing displays of form and movement. Sarah Edmonds combines domestic objects–aprons, cooking utensils, food–with visual verse through installation and drawing, creating feminist statements capturing the beauty and power of the mundane.

**Color Time:**
Indira Bailey
October 25–November 29
Reception: Thursday, October 25, 6:00 p.m.
Indira Bailey’s passion is creating paintings and drawings that depict daily life scenes of people moving, living, and “doing” in their environment. Her work is a vivid and colorful portrayal of African American and African life.

**Student Art Show**
December 3–14, Reception: TBA
Penn State students are invited to submit their proposals to showcase their talents in visual art, poetry, and performance.

**Our Own:**
Alumni Exhibition
January 17–February 14
Reception: Thursday, January 17, 6:00 p.m.
As part of our year-long 50th anniversary celebration, this exhibition highlights some of the creative pursuits of Penn State alumni from as far away as California and Florida. The exhibition will feature a sampling of photography, sculpture, drawing, and painting.

The Freyberger Gallery is located in the Perkins Student Center.

**Freyberger Gallery Hours:**
Monday–Friday, 10:00 a.m.–4:00 p.m.; Thursday evening, 6:00 p.m.–8:00 p.m.; or by appointment.

For more information on the Freyberger Gallery and its exhibitions, contact Marilyn J. Fox at 610-396-6140 or mjf14@psu.edu.

**Theatre**

**You’re a Good Man, Charlie Brown**
Based on the *Peanuts* comic strip by Charles Schulz
Book, Music, and Lyrics by Clark M. Gesner
Directed by Cleo House, Jr.
November 1–3, 8–10, 8:00 p.m.
Perkins Student Center Auditorium
Special performance for school children November 2, 7–8 at 11:00 a.m.
This musical shows what a day in the life of that lovable guy, Charlie Brown, is really like. Join the fun as Lucy, Linus, Sally, Schroeder, Snoopy, and Charlie Brown are brought to life.

**The Unlikely Martyrs**
Written by Penn State Berks student Savannah Ganster
Directed by Radhica Ganapathy
December 3–4, 7–8, 8:00 p.m.
Perkins Student Center Multipurpose Room
This challenging play takes a look at the issues of war and the unlikely martyrs that result from it. Told from both the American and Iraqi point of view in flashbacks and the present time, the play asks bold and poignant questions.

**tickets go on sale in September. For more information or to order tickets, contact the Box Office at 610-396-6371 or BerksTheatre@psu.edu.**
Patterson and Weimer Retire

Dr. Henry Patterson, coordinator of the Applied Psychology degree program and assistant professor of Psychology, retired from Penn State Berks after thirty-six years of service.

Patterson began his career at Penn State Berks in 1971 as an instructor in psychology and earned the rank of assistant professor of psychology in 1992. He was instrumental in developing the bachelor of arts degree program in Applied Psychology at the college, and served as program coordinator since 2004. He also taught for Penn State’s World Campus.

“I’ve been fortunate to be a part of the growth of Penn State Berks, from its beginnings as a two-year campus in the Vanity Fair complex to today’s spacious, beautiful, residential campus offering an array of four-year degrees,” comments Patterson.

He is also the principal of his own consulting and training firm, specializing in the applications of psychology to education, training, human resource management, and leadership.

Now that he’s retired, Patterson plans to continue teaching part time. He also intends to begin working on several book manuscripts and to pursue his other interests, such as gardening and playing the vibraphone.

Dr. Maryellen Weimer ’81, professor of Teaching and Learning, retired from Penn State Berks after twenty-six years with the University. Upon her retirement, she was granted Emeritus Rank in recognition of her meritorious service. She began working at Penn State University Park in 1981 after earning her doctoral degree from Penn State in Speech Communication. For the next ten years, she acted as director of Penn State’s Instructional Development Program.

In 1994, Weimer joined Penn State Berks and returned to the classroom. “I chose to work at a campus because I wanted to get to know my students; I loved that part of teaching at Berks,” Weimer states.

She served as the associate director of the National Center on Postsecondary Teaching, Learning, and Assessment, a U.S. Department of Education research and development center.

Weimer intends to continue writing books and working with faculty in her retirement.

Fast Food Nation Selected for Common Reading Program

The New York Times bestseller Fast Food Nation is educating students, faculty, and staff about “the dark side of the all-American meal” this fall as the entire college community participates in the third annual Common Reading Program.

In Fast Food Nation, author Eric Schlosser investigates the hidden realms of American business and culture and their effects on our lives. He challenges people to think about critical and often overlooked issues, including food safety, workers rights, marketing to children, and the obesity epidemic. Fast Food Nation uncovers the inner workings of the American food industry. A movie version of Fast Food Nation, written by Schlosser and Richard Linklater and featuring Patricia Arquette, Ethan Hawke, and Greg Kinnear, was released in 2006.

Each year, a work is chosen by faculty and staff for the Common Reading Program, part of every First-Year Seminar curriculum.

“We designed the first-year experience to meet the goals of creating diverse learning opportunities and giving incoming students a chance to connect with fellow classmates prior to beginning their new academic life,” says Valerie Rowe, coordinator of the Common Reading Program and instructor in Kinesiology.

However the program is not limited to the first-year seminar; it ties together all aspects of campus living through its inclusion in the orientation program, residence life activities, lecture series, and service opportunities. It also unites the campus community through faculty and staff participation.

The college will host a lecture by Schlosser on Monday, November 12, at 7:30 p.m. in the Perkins Student Center Auditorium. This event is free and open to the public.

For more information, contact Jane Bauman at 610-396-6053 or jlb58@psu.edu.

Please make checks payable to: The Pennsylvania State University.

Return this form to: University Relations, Penn State Berks, PO Box 7009, Reading, PA 19610-6009.
Comcast Cable and Penn State University recently launched “Penn State ON DEMAND,” a groundbreaking collaboration that delivers the diverse resources of Penn State to 2.4 million Comcast customers throughout Pennsylvania. The service, available at no additional cost to Comcast Digital Cable customers, brings hundreds of hours of interviews, instructional and educational videos, documentaries, and newly uncovered archival material to consumers on their own schedule.

The information featured through Penn State ON DEMAND expands on the University’s land-grant mission to “make life better” for Pennsylvanians. The first-of-its-kind agreement gives Comcast customers unprecedented access to an ever-expanding catalog of materials including arts features; Pennsylvania stories showcasing the best of the Commonwealth; educational content; Penn State Life, which features all things Penn State; health programs; archival films; and home and gardening information.

Programs available on Penn State ON DEMAND also will be available online. For those outside the Comcast service area, programs are available through Penn State’s video portal online at live.psu.edu/vod and at ondemand.psu.edu.

Penn State Berks Celebrates 50th Anniversary

Order Your History Book Today for the Holidays!

Penn State Berks will celebrate its 50th anniversary in 2008! The campus was officially established on July 1, 1958 when the Wyoming Polytechnic Institute closed and the facilities were offered to the University for the establishment of a Penn State campus. To commemorate this golden anniversary, the college is in the process of planning several events and projects.

One of the most exciting of these projects is the publication of a Penn State Berks history book, which features a photo retrospective of the college’s history, as well as information about the history of Penn State University. The book includes perspectives from key individuals who made the growth of the college possible.

We are currently accepting advanced orders for this coffee-table book. To order your copy in time for the holidays, please return the order form to the Office of University Relations by November 1. A portion of the purchase price of the book is tax deductible, and proceeds will benefit the Penn State Berks 50th Anniversary Scholarship.

Penn State Berks History Book Order Form

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- History Books are $35 each (reduced from $49).
- Optional foil stamping of name and class year on the front cover for $15.
- The books can be sent to your home for $8 each, or picked up at the college Bookstore at no cost.

Save the Date!

Tuesday, July 1, 2008 is Penn State Berks Day!

A special celebration of the 50th anniversary will be held on this date, and a variety of other events will be held throughout the year.

For more information about the 50th anniversary history book or events, contact the Office of University Relations at 610-396-6053 or via e-mail at jlb58@psu.edu.

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- Pick-up at Bookstore (no cost) $ 0.00 |

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George A. Khoury, a former Penn State Berks SGA president currently enrolled in Penn State’s Schreyer Honors College at University Park campus, was recently featured in American Chemical Society’s annual report.

Khoury, a junior Chemical Engineering major, was selected for this honor while presenting his work as an undergraduate research student of Penn State Berks at the American Chemical Society Middle Atlantic Regional Meeting in Hershey in 2006. His poster presentation captured the attention of ACS President Ann Nalley.

His aspirations include conducting research at a major research university and establishing a world-renowned research group that will study thermodynamics and kinetics of combustion engines and fuel cells.

“I hope to create a ‘pollution vacuum,’ which could be installed in all new vehicles and chemical production plants to eradicate pollutant gases from the air,” Khoury explains.

In addition to being a gifted student, Khoury is vice president of the Council of Commonwealth Student Governments and has been an ACS Student Affiliate for three years.

“There is a strong need for global change in emissions, and my positive experiences in student government and chemical engineering give me confidence that I will contribute to this cause, not only as a scientist, but as a spokesperson and political advocate,” Khoury states.

Information technology is one of the fastest growing fields. To ensure that Berks County will have enough trained workers in this area, Penn State Berks has partnered with the Berks County Workforce Investment Board (WIB) and the Reading School District to address this critical need.

This summer, the partnership resulted in a free Wireless Networking Camp for middle school children.

The camp, made possible by a grant from the WIB, was a pilot project designed to introduce students to the skills that local businesses will need in their future workforce. Managers in the information technology field provided guidance for the camp content through the Information Technology Industry Partnership, funded by the state.

“The curriculum was designed around industries needs,” explains Mike Zigner, Continuing Education area representative at Penn State Berks. “Future camps will rely heavily on industry input.”

The majority of the camp participants came from the Gateway School for Communication and Technology, sponsored by the Reading School District, which is designed to introduce students to career skills at an early age.

“This was the first time I worked with middle school students,” says Dr. Abdullah Konak, who served as camp instructor along with Dr. Mahdi Nasereddin; both assistant professors of Information Sciences and Technology. “I enjoyed their sincerity, energy, and endless creativity. I think they surpassed our expectations in every respect.”

Penn State Berks, the WIB, and the Reading School District believe that students need to be introduced to solid work skills in order to promote economic growth for the Greater Reading area.

The five-day camp focused on technical skills and introduced students to technology used by area businesses. The curriculum included the use of local area and wireless networks, Bluetooth technologies, and radio-frequency identification. Hands-on activities, such as labs in which students worked with connecting and configuring wireless technologies, promoted student interest and engagement. The camp also included seminars on job opportunities in the telecommunications industry.

Though the camp was a pilot program, initial response has been very positive and the camp coordinators are already planning to expand the program next year.

“I enjoyed their sincerity, energy, and endless creativity. I think they surpassed our expectations in every respect.”

—Dr. Abdullah Konak, assistant professor of Information Sciences and Technology
### Fall Sports Schedule

For more detailed information and a complete schedule, call the Sports Hotline at 610-396-6004 or visit berks.psu.edu and click on Current Students, Student Life, Athletics & Fitness.

#### Men's and Women's Cross Country

<table>
<thead>
<tr>
<th>Date</th>
<th>Host</th>
<th>Time</th>
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<tbody>
<tr>
<td>9/29</td>
<td>Binghamton Classic @ Cabrini College</td>
<td>TBA</td>
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<tr>
<td>10/13</td>
<td>Baptist Bible Invitational</td>
<td>TBA</td>
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<tr>
<td>10/20</td>
<td>Elizabethtown Invitational @ Elizabethtown</td>
<td>TBA</td>
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<tr>
<td>10/27</td>
<td>NEAC Championship @ Penn State Berks</td>
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#### Men's Soccer

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<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Time</th>
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<tbody>
<tr>
<td>9/28</td>
<td>Waynesburg College</td>
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<tr>
<td>9/29</td>
<td>Keuka College</td>
<td>3:00 p.m.</td>
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<tr>
<td>10/1</td>
<td>Baptist Bible College</td>
<td>4:00 p.m.</td>
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<tr>
<td>10/6</td>
<td>Cazenovia College</td>
<td>3:00 p.m.</td>
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<tr>
<td>10/8</td>
<td>Lancaster Bible University</td>
<td>3:30 p.m.</td>
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<td>10/11</td>
<td>Philadelphia Biblical University</td>
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<td>10/13</td>
<td>Lycoming College</td>
<td>11:00 a.m.</td>
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<tr>
<td>10/16</td>
<td>Cabrini College</td>
<td>3:30 p.m.</td>
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<tr>
<td>10/23</td>
<td>Penn State Harrisburg</td>
<td>6:30 p.m.</td>
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<tr>
<td>10/27</td>
<td>Wells College</td>
<td>3:00 p.m.</td>
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<tr>
<td>10/30</td>
<td>NEAC Quarter-Finals</td>
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<td>11/2</td>
<td>NEAC Semi-Finals</td>
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<td>11/3</td>
<td>NEAC Finals</td>
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#### Women's Volleyball

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<th>Opponent</th>
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<td>Keuka College</td>
<td>1:00 p.m.</td>
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<tr>
<td>10/2</td>
<td>Alvernia College</td>
<td>4:00 p.m.</td>
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<tr>
<td>10/4</td>
<td>Cazenovia College</td>
<td>1:00 p.m.</td>
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<tr>
<td>10/9</td>
<td>Philadelphia Biblical University</td>
<td>3:30 p.m.</td>
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<tr>
<td>10/11</td>
<td>Penn College</td>
<td>6:00 p.m.</td>
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<tr>
<td>10/13</td>
<td>Lycoming College</td>
<td>4:00 p.m.</td>
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<tr>
<td>10/15</td>
<td>New Jersey City University</td>
<td>4:00 p.m.</td>
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<tr>
<td>10/18</td>
<td>Lancaster Bible University</td>
<td>3:30 p.m.</td>
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<tr>
<td>10/20</td>
<td>Wilson College</td>
<td>1:00 p.m.</td>
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<td>10/23</td>
<td>Penn State Harrisburg</td>
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<td>10/27</td>
<td>Wells College</td>
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<td>10/30</td>
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<td>11/2</td>
<td>NEAC Semi-Finals</td>
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<td>11/3</td>
<td>NEAC Finals</td>
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#### Women's Tennis

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<th>Opponent</th>
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<td>Penn State Harrisburg</td>
<td>3:00 p.m.</td>
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<tr>
<td>9/30</td>
<td>Polytechnic University</td>
<td>1:00 p.m.</td>
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<tr>
<td>10/3</td>
<td>Albright College</td>
<td>3:30 p.m.</td>
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<td>10/6</td>
<td>Keystone College @ PBU</td>
<td>1:00 p.m.</td>
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<tr>
<td>10/6</td>
<td>Philadelphia Biblical University</td>
<td>4:00 p.m.</td>
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<tr>
<td>10/8</td>
<td>Neumann College</td>
<td>3:30 p.m.</td>
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<td>10/15</td>
<td>Gwynedd-Mercy College</td>
<td>4:00 p.m.</td>
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<tr>
<td>10/17</td>
<td>Immaculata University</td>
<td>3:00 p.m.</td>
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<tr>
<td>10/26</td>
<td>NEAC Championship</td>
<td>TBA</td>
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<tr>
<td>10/27</td>
<td>NEAC Championship</td>
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#### Women's Basketball

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<tr>
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<th>Opponent</th>
<th>Time</th>
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<tbody>
<tr>
<td>11/16</td>
<td>Elizabethtown Tip-Off</td>
<td>6:00 p.m.</td>
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<td>11/17</td>
<td>Elizabethtown Tip-Off</td>
<td>2:00 p.m.</td>
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<tr>
<td>11/20</td>
<td>Cabrini College</td>
<td>7:00 p.m.</td>
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<td>11/26</td>
<td>Alvernia College</td>
<td>7:00 p.m.</td>
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<td>11/28</td>
<td>DeSales University</td>
<td>7:00 p.m.</td>
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<td>12/1</td>
<td>Philadelphia Biblical University</td>
<td>3:00 p.m.</td>
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<td>12/4</td>
<td>Baptist Bible College</td>
<td>8:00 p.m.</td>
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<td>12/8</td>
<td>Kutztown University</td>
<td>3:00 p.m.</td>
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<tr>
<td>1/5</td>
<td>Villa Julie College Tournament</td>
<td>TBA</td>
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<td>1/6</td>
<td>Villa Julie College Tournament</td>
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<td>Gwynedd-Mercy College</td>
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<td>Keystone College</td>
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<td>1/12</td>
<td>Albright College</td>
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<td>Philadelphia Biblical University</td>
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<td>D’Youville College</td>
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<td>Kenka College</td>
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<td>Cazenovia College</td>
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<td>Delaware Valley College</td>
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<td>Penn State Harrisburg</td>
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#### Men's Basketball

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<th>Opponent</th>
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<td>10/30</td>
<td>Keuka College</td>
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<td>10/3</td>
<td>Albright College</td>
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<td>10/4</td>
<td>Cazenovia College</td>
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<td>10/9</td>
<td>Philadelphia Biblical University</td>
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<td>Penn College</td>
<td>6:00 p.m.</td>
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<td>10/13</td>
<td>Lycoming College</td>
<td>4:00 p.m.</td>
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<td>10/15</td>
<td>New Jersey City University</td>
<td>4:00 p.m.</td>
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<td>10/18</td>
<td>Lancaster Bible University</td>
<td>3:30 p.m.</td>
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<td>10/20</td>
<td>Wilson College</td>
<td>1:00 p.m.</td>
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<tr>
<td>10/23</td>
<td>Penn State Harrisburg</td>
<td>4:00 p.m.</td>
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<td>10/27</td>
<td>Wells College</td>
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<td>10/30</td>
<td>NEAC Quarter-Finals</td>
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<td>11/2</td>
<td>NEAC Semi-Finals</td>
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<td>11/3</td>
<td>NEAC Finals</td>
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#### Ice Hockey

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<tr>
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<td>Villanova University</td>
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<td>10/13</td>
<td>Bloomsburg University</td>
<td>7:30 p.m.</td>
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<td>10/14</td>
<td>Ithaca College</td>
<td>12:00 p.m.</td>
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<td>10/19</td>
<td>Towson University</td>
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<td>10/20</td>
<td>Cortland State University</td>
<td>7:00 p.m.</td>
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<td>11/3</td>
<td>Oswego State University</td>
<td>7:00 p.m.</td>
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<tr>
<td>11/4</td>
<td>Oswego State University</td>
<td>12:00 p.m.</td>
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<td>11/10</td>
<td>St. Bonaventure University</td>
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<td>11/11</td>
<td>St. Bonaventure University</td>
<td>11:30 a.m.</td>
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<td>11/16</td>
<td>Cortland State University</td>
<td>8:00 p.m.</td>
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<td>11/17</td>
<td>Cornell University</td>
<td>7:00 p.m.</td>
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<td>11/24</td>
<td>Kent State Tournament</td>
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<td>11/25</td>
<td>Kent State Tournament</td>
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<td>Cornell University</td>
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<td>Rutgers University</td>
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<td>Ithaca College</td>
<td>12:00 p.m.</td>
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<td>1/12</td>
<td>Alumni Game</td>
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<td>1/12</td>
<td>Towson University</td>
<td>4:15 p.m.</td>
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<td>Villanova University</td>
<td>8:45 p.m.</td>
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<td>University of Maryland</td>
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<tr>
<td>1/27</td>
<td>Binghamton University</td>
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Photo of Stephanie Coyle, student, courtesy of Gene Walsh
Even though he thinks computer games are a waste of time, Dr. Michael R. Bartolacci has spent time and money developing a Penn State Berks campus that exists only online. Then again, devotees of Second Life don’t call it a game. They prefer the term “virtual world.”

More than 8.3 million people have joined Second Life, a three-dimensional Internet world in which everything is created by members who use the site. Those members include companies, schools and individuals who pay to own online property and create online identities.

In this virtual world, members create their own characters, build homes and communities, have pets and use objects created by fellow members.

Second Life is mainly for fun, but some companies use it to hold real-time meetings with clients or other employees in different parts of the world.

Bartolacci, who teaches Information Sciences and Technology at Penn State Berks, heard about Second Life from a friend and created an online alter ego named Mixalis Lytton. The last name came from a pre-approved list, and Mixalis is a Greek form of Michael.

He learned that Penn State’s main campus in State College owned some virtual real estate—often called islands—on Second Life.

“I thought, ‘Why can’t Berks have an island as well?’” Bartolacci said. He raised the idea with administrators, and about a month ago, the college paid about $2,750 for a piece of Second Life space that has four towers, a cafe and a virtual Tulpehocken Creek. There’s a decorative fountain with Penn State’s Nittany Lion symbol as the basin, and a bridge over the creek that leads to the main Penn State campus.

Penn State is one of about 140 colleges worldwide that own space on Second Life. And Bartolacci thinks there’s plenty of benefits for the college and for students. For example, students using Second Life could set up a wireless network in a virtual room, they could hold videoconferences or take classes online instead of driving to campus.

“IT would be good for face-to-face meetings, small-group discussions,” Bartolacci said.

New Media Consortium, an Austin, Texas-based nonprofit group that works with technology in education, is helping 66 colleges use their space on Second Life.

Laurence F. Johnson, the group’s chief executive, doesn’t see the virtual world as the death knell for classrooms because not all learning works well online. But Second Life can add to students’ education.

“You can interact with real French speakers, in France, in real time,” Johnson said.

Tonya L. Podkuiko, a Penn State sophomore at the main campus, said Second Life is a good way to learn graphic design and to write computer programs. And, of course, there’s the social aspect.

“Mainly for me it’s the fact that I can socialize with people,” Podkuiko said. “You can socialize with so many different people from all over the world.”

To visit Penn State Berks on Second Life, go to secondlife.com and sign up for a free account (avatar). Download the client to your computer. When you are connected to Second Life, search for “PSU Berks,” and you will see the island appear on the map. Teleport directly to the site.
Identity theft, natural disasters, and terrorism are the headline threats of our time. Now more than ever, problem solvers with broad skills and relevant experience are needed to meet these challenges head on.

Penn State Berks’ new bachelor of science degree in Security and Risk Analysis (SRA), which began in the fall semester, will help put students on the front line in confronting threats to our security, responding to emergencies, protecting vital information, and helping to create laws and policies that ensure personal privacy. The degree program will prepare students to work in fields such as cyber forensics, financial crime investigation, emergency and crisis management, and contingency planning.

“With the penetration of the Internet in our everyday lives, we have an open environment; like the Wild West, it’s lawless,” explains Dr. Paul Esqueda ’77, ’78, associate director for Academic Affairs at Penn State Berks. “While you want to maintain an open environment, you also want it to be safe. There are risks involved and security issues that need to be addressed. The SRA degree has the task of making networks a safer place.”

Offered through Penn State’s College of Information Sciences and Technology (IST), this interdisciplinary major includes a base in information technologies. The SRA degree is offered at Penn State Berks with the Information and Cyber Security Option, which focuses on theories, skills, and technologies associated with network security, cyber threat defense, information warfare, and critical infrastructure protection across multiple venues.

Like the IST degree, the SRA major includes problem-based learning, a required internship, team projects, and an emphasis on communication and presentation skills. Courses engage students in the challenges associated with assuring information confidentiality and integrity. They also include an overview of the information technology that plays a critical role in identifying, preventing, and responding to security-related crimes.

Unlike many other universities with security-and-risk-analysis programs, Penn State has chosen to develop the SRA major for undergraduate students. Its interdisciplinary nature also makes it different. Today’s security challenges have no simple answers, so Penn State drew expertise from many fields to build this major. The program spans the fields of business, foreign cultures, information sciences and technology, languages, psychology, science, and statistics to cover every aspect students may need to succeed in their future careers.

Graduates of the degree program could qualify for such positions as counter-terrorism analyst, cyber intelligence analyst, intelligence consultant, intelligence operations specialist, international crime officer, and security specialist, just to name a few.

For more information about Penn State Berks’ degree in Security and Risk Analysis, please contact Dr. M. Susanne Samson, senior lecturer and program coordinator for Information Sciences and Technology, at 610-396-6133 or via e-mail at mss21@psu.edu.
Designed for the returning adult student, the B.A. in Organizational Leadership degree draws on many of the disciplines of the liberal arts to illuminate the work and employment issues that all leaders face in the twenty-first century. Students can expect to learn and practice skills that focus on understanding how organizations function, both formally and informally, and how individuals function within organizations.

For more information, contact:
Dr. Doris Turkes at 610-396-6134 or djt4@psu.edu

The B.S. in Science degree program is designed for students who want a broad education in science. The two options allow specialization in either the life sciences (biology, microbiology, biochemistry) or general sciences (physics, chemistry, nanoscience). Both options allow students enough flexibility to take a variety of upper-level courses in order to prepare for different post-graduation goals.

For more information, contact:
Life Sciences: Dr. Ike Shibley
at 610-396-6185 or ias1@psu.edu
General Sciences: Dr. Andrew Romberger
at 610-396-6199 or abr1@psu.edu