



Planning, Research & Assessment

PRA

Newsletter

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Planning, Research & Assessment

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Campus Location

Janssen Conference Center, Rooms 8 & 9

Web sites

Visit the [PRA Blog](#)

Welcome to the third **Planning, Research & Assessment (PRA) electronic newsletter**, the Winter 2011 issue. This electronic newsletter is published by the [Planning, Research & Assessment Office](#) (PRA) at Penn State Berks.

The purpose of the PRA electronic newsletter is to disseminate information on current assessment, institutional research, and planning projects at the College.

The PRA office is grateful for Bryan Danner, Senior IST major and PRA intern, and Maureen Carr, part-time PRA report specialist. Welcome to our new Research Analyst, Jayne Park-Martinez!

Email comments by clicking here: [PRA Office](#). We're also on Facebook & Twitter. Click on the icons to connect.

This publication is also available on the [PRA Newsletter web page](#).



Assessment Grant Announced

Applications for the third annual Penn State Berks Assessment Grant are now available. New this year is electronic submission of both the application and the budget form. They are available on the PRA web site: <http://www.bk.psu.edu/Information/30566.htm>.

The purpose of the grant is to encourage the evaluation of student learning. Funding from the grant can be used toward:

- Development and administration of authentic assessments (student demonstration of skill, knowledge, compe-

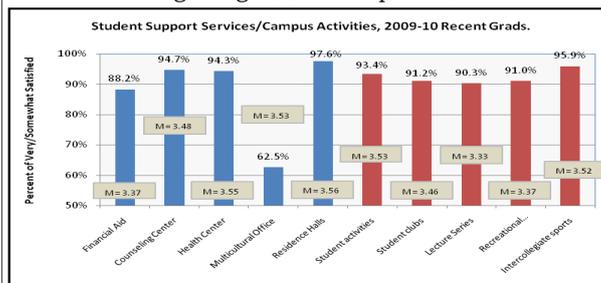
tency),

- Construction and use of rubrics and similar scoring metrics, or
- National or external benchmark comparisons to program or support area assessment results.

Consultation with PRA must occur by April 1, 2011. Applications are due by April 15, 2011. Recipients will be notified by May 7, 2011. Questions about the grant should be directed to Dr. Mary Lou D'Allegro, Senior Director for Planning, Research, and Assessment (mad23@psu.edu).

Recent Graduate Survey Results

The purpose of the Berks' 2009-10 Graduate Student Survey (available on the PRA website) was to determine recent graduates': 1) perceptions of their academic preparedness with respect to their major, general education, employment, and future education, and 2) satisfaction with Berks' faculty, campus services, and facilities. Students ranked their preparedness and satisfaction on a scale from 1 to 4, with higher values indicating a more positive perception. The survey targeted summer 09'— spring 10' Berks graduates. Over 75% of targeted graduates responded.



Overall, graduates' perceptions were positive. With respect to general education, graduates felt most prepared for small group work (M = 3.79). Graduates viewed Berks' faculty as competent and knowledgeable (M = 3.73).

The Recent Graduate Survey has been administered twice annually since 2008. For additional information, email Dr. Mary Lou D'Allegro at mad23@psu.edu.

2010-2011 Fact Book Now Available

The fourth annual Penn State Berks Fact Book (available on the PRA website) provides commonly requested historical and comparative information about the campus in an easily accessible format. The Fact Book enables readers to better understand Berks current and historical academic programs, students, retention and graduation rates, faculty, and financial information. The Fact Book consolidates data about Berks in one location, therefore, the data are commonly utilized in decision making, strategic planning, and day-to-day campus operations.

Data Warehouse Requests

