A Tribute to

Dr. Harold Perkins

1919–2010

PLUS:

2009-2010 ANNUAL REPORT

GIFTS OF ART REFLECT PASSION AND PRIDE | COLLEGE HOLDS FIRST HOMECOMING | LEARNING FACTORY PUTS STUDENTS TO WORK
How Will You Be Remembered?

Have you ever wondered how people will remember you when you are gone? What impressions and what footprints have you left on people’s hearts? Recently we lost our beloved Dr. Harold Perkins, CEO Emeritus. As we talk with family, friends, and former employees about Harold, there are some characteristics that are consistently mentioned.

Harold Perkins was a gentle man: He spoke softly and did not impose himself on others. However, you also always knew where he stood on issues.

Jim Sterganos, retired Campus Operating Officer, shared a story about Harold with me. The Board of Trustees decided to have their summer meeting here at Penn State Berks at a time when we did not have a cafeteria—in fact, our space was limited to the Luerssen Building. Harold was trying to make the point that the campus really needed a student center with food services. Jim asked Harold if he was going to provide a catered lunch for the board, but Harold decided to give each board member a small envelope with a few dollars in quarters. They would be instructed to get their lunch from the vending machines in Luerssen. I can just imagine Harold doing that with a crooked smile and a twinkle in his eyes.

Harold cared passionately about Penn State Berks and its students. That passion persisted until his last breath. For forty years, Harold wanted to build a clock carillon on campus as a gathering place not only for students, but for the community. He wanted the area around the clock carillon to be an inviting area where folks would sit and chat and enjoy the music of the carillon.

During his life, we were never able to raise the funds to fulfill his dream. The Perkins family is very interested in seeing that dream realized and the timing is very propitious: We are in the process of designing the renovation of the landscaping and pathways on the campus. We envision a plaza just outside of the Perkins Student Center main entrance: This will become the Perkins Plaza complete with beautiful vegetation, a water feature, seating, and a clock carillon. We have some modest initial funds for the project, but I do hope that those of you who were friends and admirers of Harold Perkins will be willing to help us make this project a reality.

Harold would walk around campus on a regular basis. It was common for him to walk up to a group of students—most of whom had no idea as to who he was—and enthusiastically exclaim, “We Are …” Harold, I can still hear that raspy voice and our response is an equally enthusiastic, “Penn State!”
We Want Your Feedback!

The BLUE & WHITE is your alumni magazine, and we want to hear from you. Please take a few minutes to complete our online survey so we can bring you more of the types of articles you want to read. If you prefer to view the magazine online to reduce your incoming mail and conserve resources, you can choose to be removed from our mailing list—just be sure to include your alumni identification number found on the mailing label. Thank you for your time and attention. The link to the survey can be found at: berks.psu.edu/bwsurvey.
January 13–March 4
Art Exhibition: STEAMpunk!
Reception: Jan. 13, 6 p.m.,
Features artists working in steampunk genre, highlighting futuristic innovations as people from the Victorian era may have envisioned them, Freyberger Gallery. [SNOWDATE: Jan. 20, 6 p.m.]

January 19
Lecture: Chancellor Susan Phillips Speak provides a humorous reflection on what she has learned over the last 44 years of teaching and serving as an administrator in public schools and higher education, 1 p.m., Perkins Student Center Auditorium.

January 20
Cultural Event: Abzarah featuring Amala Gameela presents modern, traditional, and folkloric Middle Eastern music and dance with flowing veils and rhythmic finger cymbals, 6 p.m., Perkins Student Center Auditorium.

January 25
Alumni Society Texas Hold ‘em Night for students, 9 p.m., Perkins Student Center Multipurpose Room. Contact Ralph Tuftane, kingtu039@aol.com.

January 26
Lecture: Tracy Kidder, author of Strength in What Remains, the subject of the college’s common reading program, will discuss this real-life narrative that is a testament to the power of will and the endurance of the soul, 7:30 p.m., Perkins Student Center Auditorium.

February 2
Lecture: Dr. Robert Zubrin discusses his book, Energy Victory, in which he lays out a bold plan for breaking the economic stranglehold that the OPEC oil cartel has on the world, 6 p.m., Perkins Student Center Auditorium.

February 14–18
Theatre: NOW at Berks, new original works one-act play festival, a collection of plays written, directed, and performed by students, 8 p.m., Perkins Student Center Auditorium.

February 22
WPI Meeting, 2 p.m., Janssen Office Building.

February 22–24
Cultural Event: Mandala Sand Painting Exhibition by the Tibetan Monks from the Drepung Loseling Monastery. Watch as millions of grains of sand are painstakingly laid into place on a flat platform, Freyberger Gallery.

February 23
Cultural Event: Sacred Music, Sacred Dance by the Tibetan Monks from the Drepung Loseling Monastery, part of the Mystical Arts of Tibet tour featuring the famed multiphonic singers, 7:30 p.m., Perkins Student Center Auditorium.

February 23
Cultural Event: Broesler School of Irish Dance, named the top Irish dancing school in the U.S., will perform their traditional Irish step dance, 6 p.m., Perkins Student Center Auditorium.

March 1
Cultural Event: Broesler School of Irish Dance, named the top Irish dancing school in the U.S., will perform their traditional Irish step dance, 6 p.m., Perkins Student Center Auditorium.

March 17
Art Exhibition: Writing the Body by Naomi Grossman. Reception: 6 p.m. Exhibit showcases wire sculptures that reference the female form and contain hidden messages, Freyberger Gallery.

March 17
Art Exhibition: Writing the Body by Naomi Grossman. Reception: 6 p.m. Exhibit showcases wire sculptures that reference the female form and contain hidden messages, Freyberger Gallery.
March 24
Lecture: Anna Post, great-great-granddaughter of Emily Post, author, and spokesperson for The Emily Post Institute, offers fresh and traditional ideas for personal and professional success, 6 p.m., Perkins Student Center Auditorium.

March 25
Hotel, Restaurant, and Institutional Management Alumni Dinner, 6 p.m., Stokesay Castle. For more information, contact the Alumni Office at 610-396-6057 or berks-alumni@psu.edu.

March 25
Alumni Society Bingo Night for students, 9 p.m., Perkins Student Center Multipurpose Room. Contact Tim Hillert, timothyhillert@gmail.com.

March 30
Cultural Event: Tracy Silverman, musical pioneer who built one of the first six-string violins, 7:30 p.m., Perkins Student Center Auditorium.

April 2-3
Overnight Washington, D.C./Cherry Blossom Festival bus trip, includes tour and free time. For more information, visit psuberkshschapter.com.

April 11
Blue & White Society Spaghetti Dinner Fundraiser for the IM Able Foundation, Cost: Adults—$10; Penn State students or those age 18 and under—$8, 5–8 p.m., Perkins Student Center Lions Den. For tickets or for more information, contact the Alumni Office, 610-396-6052, berks-alumni@psu.edu.

April 14-17, 21-24
Theatre: The Crackwalker, tells the story of four people who are slipping through society’s cracks: a mentally challenged woman, her emotionally disturbed boyfriend, and a couple dealing with domestic violence, 8 p.m. (Sundays, 2 p.m.), Perkins Student Center Auditorium.

April 16
Easter Egg Hunt with the Nittany Lion, 9 a.m., Janssen Conference Center, FREE. RSVP by March 22, contact the Alumni Office, 610-396-6057, berks-alumni@psu.edu. (RAINDATE: April 17, 1:00 pm).

April 19
WPI Breakfast, Cost: $6, 8:30 a.m., Perkins Student Center Lions Den. RSVP by April 10, contact the Alumni Office, 610-396-6057, berks-alumni@psu.edu.

April 28
Tie dye t-shirts with Nittany Lion and Blue & White Society students, Cost: $5 per t-shirt, 6–8 p.m., Alumni Pavilion. RSVP by April 1, contact the Alumni Office, 610-396-6052, berks-alumni@psu.edu.

April 29
Bucks County Chapter of PSAA Reading Phillies 3rd Base Picnic Area Party—Rib Fest Night. Includes 2½ hour all-you-can-eat buffet. For more information, visit psuberkshschapter.com.

May 6
Perkins Memorial event, 1 p.m. (Information will be posted on the Alumni web site [berks.psu.edu/alamni] as details are confirmed.)

May 13
Bucks County Chapter of PSAA 24th Annual Golf Outing, Cost: $95, Registration: 11:30 a.m., Shotgun Start: 1 p.m., Golden Oaks Golf Club. For more information visit psuberkshschapter.com/golf

May 21
MPI Meeting, 2 p.m., Janssen Office Building.

Alumni Society Meetings
Alumni Society meetings will be held on the following dates at 7 p.m. in the Janssen Conference Center (unless otherwise noted): January 20, March 10, April 14 (Thun Library), May 19, June 16. For more information, contact Heather Angstadt, 610-396-6052 or HLA2@psu.edu.

Bucks County Chapter of PSAA Meetings
Bucks County Chapter of the Penn State Alumni Association meetings will be held on the following dates at 6:30 p.m. in the Janssen Conference Center: January 25, March 29, April 26, June 28. For more information, contact Shawn Hinkle, 610-921-1914 or shinkle@psualum.com.

Bucks County Chapter of PSAA members
The chapter holds a monthly social/networking event the second Thursday of each month at a local Bucks County restaurant. Check the Chapter web site [psuberkshschapter.com] for a full listing of events.

Penn State alumni events are open to all Penn State alumni and friends of the college. For more information or to RSVP for any of these events, call the Alumni Office, 610-396-6057 or visit berks.psu.edu/alumni.

*Alumni Event Refund Policy
If you cancel your paid reservation for any event hosted by the Penn State Berks Office of Alumni Relations, Penn State Berks Alumni Society, or the Penn State Blue & White Society, please note our refund policy:

<table>
<thead>
<tr>
<th>Cancellation</th>
<th>Refund Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prior to 45 days of event</td>
<td>100%</td>
</tr>
<tr>
<td>45 to 21 days prior of event</td>
<td>50%</td>
</tr>
<tr>
<td>Less than 21 days prior of event</td>
<td>0%</td>
</tr>
</tbody>
</table>
Berks County Chapter
24th Annual Alumni Golf Outing

Friday, May 13, 2011
Registration: 11:30 a.m., Shotgun Start: 1:00 p.m.
Golden Oaks Golf Club, Fleetwood, PA
Cost: $95

Outing Fee Includes:
Use of driving range, contests, prizes, dinner, awards ceremony, and silent auction. Proceeds benefit the Berks County Chapter of Penn State Alumni Association Scholarship Fund.

Come out and enjoy an afternoon of golf and fun with your fellow Penn State alumni and friends! Special guests John Gilmore, tight end for the Tampa Bay Buccaneers and former Penn State football player, and Mike McQueary, member of the Penn State football coaching staff, will be on hand to meet and greet attendees.

Golf Outing Sponsorship Opportunities

Nittany Lion Title Sponsor—$1750
Top sponsorship opportunity
• Four player entries
• Recognition as event sponsor on all publications
• Logo on golfer gift
• Full-page ad in event program
• Large logo and link on chapter event web site
• Event banner at registration area
• Hole sponsorship sign

Award Dinner Sponsor—$1500
• Four player entries
• Recognition as event sponsor on all publications
• Logo on golfer gift
• Full-page ad in event program
• Large logo and link on chapter event web site
• Event banner at dinner
• Hole sponsorship sign

Course Contests Sponsor—$1200
• Four player entries
• Half-page ad in event program
• Logo and link on chapter event web site
• Signage on Par 3 / contest holes

Putting Green, Driving Range, or Beverage Sponsor—$750
• Two player entries
• Half-page ad in event program
• Logo and link on chapter event web site
• Hole sponsorship sign
• Signage at specific course areas

Lion Backer Sponsor—$500
• Two player entries
• 1/3 page ad in event program
• Logo and link on chapter event web site
• Hole sponsorship sign

Blue Sponsor—$250
• Hole sponsorship sign
• 1/3 page ad in event program
• Logo and link on chapter event web site

White Sponsor—$100
• Signage on one hole
• Name listing in event program
• Name/link on chapter event web site

Additional sponsorship opportunities are available upon request.
All sponsors will receive recognition for their contributions in a chapter e-mail newsletter, which is sent to nearly 3,000 alumni in the Berks County area. The chapter is also seeking autographed memorabilia, sports items, or other “large” prizes for the post-outing silent auction. Sponsors of these items will receive recognition in our event program and at the auction item table. Donated items such as golf balls, gift certificates, or other items help to significantly offset the costs, allowing the chapter to contribute more money to the scholarship fund.

For more information visit www.psuberkschapter.com/golf or contact Shawn Hinkle at 610-921-1914.
Berks Alumni Society Looking for Loyal Penn Staters
Nominations for Board of Directors, 2011-2013

The Berks Alumni Society is accepting nominations to elect six new members to its Board of Directors for 2011-2013. Nominations are being accepted through March 1, and can be submitted by completing and returning the form below.

Voting for new board members will begin March 10. Ballots can be obtained by visiting the Web site (berks.psu.edu/alumni) or by attending the annual Alumni Society meeting on April 14, in the Thun Library. Ballots will be collected and the elected members will be announced at this meeting.

The Berks Alumni Society brings together alumni of the college through a variety of events and activities. Their mission is to enhance the interests and reputation of the college and to achieve a closer fellowship between alumni, students, faculty, staff, and the community. The society also encourages support for scholarships, promotes professional development of students and alumni, and fosters a sense of pride and commitment to the college. For more information contact Gregg Young at ggyoung@psualum.com or 717-964-8898.

What we’re looking for in board members:
Alumni Society board members love Penn State. While no single characteristic defines an ideal member of the board, the society seeks nominees who are high achievers and highly enthusiastic about the University. Members are asked to attend one meeting every other month, attend at least one event per semester, and participate in one committee per year.

Alumni Society Board of Directors Nomination Form

Name (Nomination):                                                                                                                   Graduation or Attendance Year(s):
                         Last                           First                               MI.
Address:                                                                                                                              State:                           Zip:
Phone:                                                                                                                                  E-mail:

Degrees earned at Penn State:                                                                                                         Phone:
Employer:                                                                                                                               Title:
Business Address:                                                                                                                    City:                                                                            State:                           Zip:

Current Penn State activities:                                                                                                         
Penn State activities as a student:
Business, Professional, Community Service, Honors, Awards, Achievements, or Involvement in Nonprofit Boards:

Include a brief statement about the person you are nominating:

Information about the person completing this form (if candidate, do not complete)

Name:                                                                                                                                  Date of Nomination:
                         Last                           First                               MI.
Address:                                                                                                                              State:                           Zip:
Phone:                                                                     E-mail:

Nominations are due by March 1, 2011.
Please mail to Gregory Young, 317 Charles St., Lebanon, PA 17042
A Tribute to

DR. HAROLD PERKINS 1919–2010

Penn State Berks CEO Emeritus

By Lisa R. Weidman

Dr. Harold W. Perkins, 91, passed away on October 10, 2010. He served as CEO of Penn State Berks from 1959–1984 and was instrumental in laying the foundation for the college. The Perkins Student Center was named in his honor.

“There would not be a Penn State Berks if it wasn’t for Harold Perkins,” said Chancellor Susan Phillips Speece. “He really was the spirit of Penn State Berks and, personally, I am going to miss his presence, his warmth, and his counsel.”

A 1941 graduate of Washington & Jefferson College in Washington, PA, Perkins earned both a master’s degree in psychology and a doctorate in higher education from Penn State, where he served for ten years as Assistant Dean and then as Associate Dean of Men. Previously, Perkins worked for eight years as Alumni Secretary and Secretary of Admissions at Washington & Jefferson College, but left his post for thirty-nine months, during which he served in the U.S. Army Service Forces during World War II, principally as an information-education specialist.

In 1958, Penn State University assumed responsibility for the Wyomissing Polytechnic Institute, renaming the institution the Wyomissing Center of The Pennsylvania State University, the fourteenth Penn State extension center established in the Commonwealth. Perkins was named director in April 1959, and he assumed leadership on July 1.

In 1964, the school was renamed Penn State Berks Center. Realizing that the institution was poised for growth and would benefit from community participation, Perkins quickly went about establishing an advisory board.

Under Perkins’ leadership, the Berks Center held its first capital campaign from 1967–68 to raise funds for a new, expanded campus location. With the recommendation of Perkins and other campus leaders, the University acquired Penn State Berks’ first campus tract of 105 acres in 1969.

Then in 1972, construction of the Luerssen Building was complete and the institution moved to its current location in Spring Township. It was renamed Penn State Berks Campus at this time. In 1973, the Student Center was completed and later renamed the Perkins Student Center in honor of the campus CEO.

The campus continued to grow under Perkins’ tenure with the addition of the Thun Library in 1975 and the Beaver Community Center in 1979, and the acquisition of the Janssen estate in 1981.

Dr. Perkins retired in 1984 but remained active in the campus until the time of his death. He was instrumental in the publication of the campus history book, We Are Penn State Berks. Most recently, he served as honorary chair of the college’s current campaign committee, For the Future: The Campaign for Penn State Students.

In addition to his work at Penn State Berks, Perkins was active in the community, serving in the past as president of the Reading Rotary Club, chairman of a capital campaign at Lincoln Park Community Methodist Church, and president of the Pennsylvania Association of Junior Colleges. He was also a member of the PAJC Board of Directors. In 1970, Perkins received a government appointment to the state Advisory Council for Vocational Education.

He was a member of the Board of Directors of the Reading Musical Foundation and Berks County Conservancy. He served on the Board of Trustees of Reading and Berks YMCA and was a member of the Torch Club of Reading. He was also an avid tennis player.

Perkins is survived by his wife, Jeanne; they had been married for sixty-eight years. In addition to his wife, he is survived by a daughter, Susan E. Perkins, Trumansburg, NY; and two sons, attorney Ted, Bala Cynwyd, PA; and the Rev. Timothy, Milwaukee, WI; and six grandchildren: Scott Garner, Elisabeth Garner, Noah Perkins, Julia Perkins, Tobie Perkins, and Marina Perkins.

Penn State Berks will hold a memorial event to honor Dr. Perkins on Friday, May 6, 2011, at 1:00 p.m. Details were not available at the time of publication and will be listed on the college’s alumni web site (berks.psu.edu/alumni).
WPI Alumni Gather for Reunion

By Heather L. Angstadt

The Wyomissing Polytechnic Institute (WPI) closed its doors more than fifty years ago, but its faithful alumni still reunite twice a year to reminisce about their school days and stay connected to each other and to Penn State Berks. On Tuesday, October 5, 2010, more than forty graduates and spouses gathered for the seventeenth annual WPI Reunion, held at Penn State Berks.

Dave Delozier, Director of Development and Alumni Relations at Penn State Berks, welcomed the attendees and expressed his appreciation to the alumni who have made contributions to the WPI Engineering Scholarship, which is currently valued at $106,692.35.

Dr. Susan Phillips Speece addressed the attendees for one of the last times in her role as Chancellor of Penn State Berks. She provided the group with an update on the campus and discussed the construction of the new building that will house the Business, Engineering, and Information Sciences and Technology Division. Speece also took a few minutes to share her plans for retirement in June 2011.

The keynote speaker this year was Vicky Heffner, Education Coordinator for the Historical Society of Berks County. Heffner spoke about life in the City of Reading during the Victorian era and how things have changed since that time period.

The next WPI alumni function is scheduled for April 19, 2011. For more information about WPI alumni programs, contact Heather Angstadt, Coordinator of Alumni Relations, at 610-396-6052 or via e-mail at HLA2@psu.edu.

Penn State Berks Alumni Stay Connected on Facebook

Want to stay informed about the latest alumni news and events at Penn State Berks? It’s just a click away when you visit the Penn State Berks Alumni Facebook fan page, which can be found online at facebook.com/pennstateberksalumni. The fan page includes news and feature stories, invitations to campus events, photos, and much more. Become a fan today!
Gifts of Art Reflect Passion and Pride
By Marilyn J. Fox
To understand the wisdom of donating artwork to an institution—a college, hospital, or other non-profit organization—it’s important to understand the reason artwork is given. And it’s essential to know the impact the art has on its new environment.

In many instances, artwork in public places has a positive impact on those who visit those places.

“The key to giving to any charity or nonprofit, whether you’re giving money, time, or art, is to be passionate about the cause,” explains Renée Phillips, Director of Manhattan Arts International.

Our donors of artwork are all passionate about Penn State Berks and understand the impact of their gifts on the college and on our students. Arguably, some of the biggest Penn State fans are also donors of artwork and Penn State Berks has been the grateful recipient of several donations this year.

This past summer, Jason Fidler ’02, a graduate of Penn State Berks with a B.S. in Business, donated a sculpture purchased by his late father, William, and his mother, Sandra ’62.

In honor of his parents, Jason donated Dorsera VI, which is now sited on the Tulpehocken Road side of the Williams Cottage. Created by John Parker, a graduate of the Maryland Institute of Art.

Bob Eckel ’57, also a graduate of Penn State Berks, has graciously donated several paintings to our campus, including Northmont Nemesis, a vista of the railroad in Reading, and most recently, Basic TRAINing (pictured on page 8), which can be found in the main concourse of the Franco Building.

In his Arizona studio, he captures the essence of the old steam locomotives that were once a staple of the American landscape, a lifelong fascination for the renowned painter that began when he was growing up in Reading. His works invoke nostalgia with his attention to detail and remarkably accurate portrayals of the iconic images.

The donation was spurred by the gift of a history book about Penn State Berks Chief of Police Services. Eckel and Rehrer have a longtime friendship, dating back to when Eckel worked with Rehrer’s father at Carpenter Technology. Eckel would also take Rehrer to see the trains when Rehrer was a young boy.

Meanwhile, William “Billy” and Paula Klein, who raise prized Tennessee Walking Horses, share that same passion for art and Penn State. Fans of the work of Kutztown-based artist Ted Ormai ’70, the Kleins have decided to make a designated gift for the purchase of a sculpture titled Magnetic Alembic in honor of William’s late father Robert ’48, and his mother Judith ’47.

Ormai, whose work is influenced by the magnetic forces of the universe, has exhibited at Penn State Berks in the past, and one of his paintings and a sculpture are part of the college’s permanent collection. The sculptures Men-en-tol and the recently donated Magnetic Alembic were part of an outdoor sculpture exhibition on campus a few years ago. Ormai is currently developing an interior light for this piece.

Finally, honoring the memory of Mark Marchlinski, his widow chose to donate one of his large-scale paintings titled Flintville Series #3, which combines techniques of drawing, painting, and metallic electro-painting, to the college. It was a family decision that included their two boys, explained his widow Virginia.

The work of Marchlinski, which was featured in the fall of 2010 in the exhibition Teacher as Artist: Artist as Teacher, demonstrates the relationship between creating art and teaching. After ten years living in Alaska, where he was active on the state’s council on the arts and a recipient of a fellowship in the arts, he and his family settled in Tennessee. He taught at the University of Alabama in Huntsville until he had a major brain aneurysm in 1999. He died after spending the last decade of his life in a nursing facility.

“Gifts of art, books, equipment, or other tangible ‘gifts-in-kind’ are another way that people can support Penn State Berks and enrich the learning experience of our students,” explains Dave Delozier, Director of Development and Alumni Relations.

“Making a gift of personal property can enable you to share a personal treasure with others while receiving both the good feeling that comes with giving, as well as the tax benefits of your gift. When you donate tangible personal property to Penn State Berks, you can receive an income tax deduction based on the full market value of the items. At the same time, you will be enhancing the mission of Penn State Berks in a visible way.”

For more information about gifts-in-kind, please contact the Office of Development at 610-396-6056.
After more than three decades at Penn State Berks, Dr. James Bardi, coordinator of the Hotel, Restaurant, and Institutional Management (HRIM) associate degree program and Assistant Professor of Hospitality Management, retired in December 2010.

Bardi joined the campus in the fall of 1979 and helped to establish the associate degree in HRIM. He also developed, coordinated, and taught the HRIM program for Penn State’s World Campus and administered the program at Penn State Beaver.

In addition to his teaching duties, he also served as adviser to the Hotel Restaurant Society, a student group on campus. He helped them to organize their annual ice cream sale fundraiser, and he chaperoned their annual trip to the New York Hotel and Restaurant Show each November. Under his guidance, the group provided refreshments for several events on campus, including late night coffee-shop performances.

“These jobs give the students an opportunity to get real-life experience and practice ways to motivate others to participate,” explains Bardi.

His students—both current and former—appreciate all his efforts on their behalf.

“Dr. Bardi is not only a mentor and one of the best teachers I’ve ever had, but a friend and inspiration,” comments Melissa Navaro, former student leader of the Hotel Restaurant Society. “He commits himself 110 percent to his students and he motivates me to strive my hardest to become a leader in the hospitality industry.”

As a Penn State alumnus himself, Bardi recognized the value of staying connected to former students, and he has quite a loyal following among alumni of the college’s HRIM program. He helped the HRIM alumni group to plan and organize their annual five-course dinner, which has been held at several alumni-owned and managed venues.

Bardi was honored with the Pennsylvania Restaurant Association’s Wilmer S. Lapp Keystone Award during the seventy-first PRA Annual Meeting and Awards Gala in 2009. The award recognizes significant and noteworthy contributions to the industry and community on behalf of the PRA at the chapter and statewide levels.

A certified hotel administrator, Bardi serves on the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE), where he chairs a special interest group on distance education. He has served on the board of directors of the Berks-Schuylkill Valley Chapter of the Pennsylvania Restaurant Association for the last thirty years.

In addition, he has authored five editions of a textbook, titled Hotel Front Office Management, published by John Wiley & Sons.

When asked what he will miss most about Penn State Berks, Bardi answered, “The opportunity to touch the careers of our students as they begin their future professional roles in the hospitality industry. Each student brings a wealth of opportunity just waiting to develop their famous hotel, restaurant, or on-site food service brand. Also, I will miss my valued colleagues at Penn State Berks and the School of Hospitality Management at University Park who have provided encouragement and support throughout these three decades.”

NEW CLASSROOM BUILDING UPDATE

Despite the cold weather, construction continues on the new Classroom and Laboratory Building. According to Kim Berry, Chief Operating Officer, the foundation, storm water, sewer, and underground utilities are now complete, and the structural steel and floor slabs are in place. Efforts are currently focused on enclosing the building envelope with the roof, walls, and window systems. The building is still on schedule to be completed by the end of 2011.
A labyrinth is a non-denominational spiritual tool used for meditation, inspiration, and self-discovery. Walkers travel a single, winding path to the center of the design, pause for reflection, and follow the same path out. Unlike a maze, there are no intersections or dead ends. You cannot lose your way.

The definition of the labyrinth had special meaning for Lauren (High) and Nicolas Shaak, making the Labyrinth Garden at Penn State Berks the perfect setting for their wedding on October 15, 2010.

“It felt right to be married here; it encapsulated our experience,” explained Lauren, who compared her and Nicolas’ journey to the altar to walking the labyrinth, commenting that both are winding passages toward love, clarity, and celebration.

“We both liked the setting and the symbolism,” she added.

They were married by Reverend Melinda A. Angstadt, an ordained non-denominational interfaith minister from Celebrations of Spirit in Reading, who tailored the spiritual ceremony to meet the couple’s requests. Angstadt has presided over other events at the Labyrinth Garden in the past.

When asked how they chose the Labyrinth Garden, Lauren explained that the couple did not want a traditional church wedding, and her mother, Diane Perate-High, a Penn State Harrisburg alumna, suggested the Labyrinth Garden. Diane had attended several events at the Labyrinth Garden with her sister and Lauren’s aunt, Marie Smith, who works in the Penn State Berks Chancellor’s Office with Labyrinth Coordinator Connie Dunston.

Lauren stated that Connie Dunston and Marie Smith really made the wedding at the labyrinth possible with all the hard work they put into the ceremony.

The connection to Penn State Berks does not end with Lauren’s mother and aunt. After graduating from high school, Lauren completed the paralegal certificate program at Penn State Berks.

Her grandfather, Michael A. Perate, is retired from what was formerly known as the Security Department at Penn State Berks; her uncle, Michael F. Perate, recently retired from Maintenance and Operations; and her aunt, Leica Perate, works in Housing and Food Services. Michael’s and Leica’s sons, Michael F. Perate, II and Christian Jones, are both currently enrolled as students at Penn State Berks.

Several other family members who are also Penn State students or alumni of the University attended the ceremony including Lauren’s cousin, Libby High, a student at University Park campus, and her aunt Sharon High, an alumna of University Park campus.

When asked about the ceremony, Lauren exclaimed, “It was a perfect day!” Nicolas added jokingly, “Except for the wind.”

Despite the windy evening, the couple enjoyed a beautiful ceremony at the Labyrinth Garden, and have begun a new journey as husband and wife.
Penn State Berks held its first homecoming celebration on October 2, 2010, ninety years after Penn State University’s inaugural homecoming in 1920. As part of Family and Homecoming Weekend, the celebration was a huge success, due to the efforts of the students on the Campus Activities Board who planned the day’s programs.

In addition to an exciting carnival, Chancellor Susan Phillips Speece and the Nittany Lion crowned the first Homecoming king and queen. Seniors Josh Wetstein, a Kinesiology major, and Kristen Hassler, an Elementary and Kindergarten Education major, were crowned during halftime of the women’s soccer game.

The festivities also included the inaugural Homecoming Parade, featuring floats from numerous campus organizations, departments, and academic programs. Berks Cares, a student organization, won first place in the student category, while Residence Life won first place in the faculty/staff category for their “Safe Tailgating” float.

*There was a tie for Homecoming queen between Hassler and Kasie Lynch, an Applied Psychology major, who was not in attendance at the ceremony.*
Penn State Berks was honored twice during the University Park Homecoming Parade and festivities on October 8, 2010. The Berks parade team won the top prize of $500 for the category of in-state alumni groups, while Berks alumna Allison Baver, Olympic Speed Skating Bronze Medalist, served as the parade’s Grand Marshal this year. Baver was the first person from a campus outside University Park to serve in this role.

The Penn State Berks team was comprised of members of the Berks County Chapter of the Penn State Alumni Association; and Penn State Berks staff, students, and alumni, along with their family and friends. With a “Team Berks”/Olympic rings theme, chosen in honor of Baver, the group carried hula hoops in an Olympic ring formation, handed out candy along the parade route, and wowed the judges with their high energy “Team Berks” spirit.

Berks alumni Paul Frankhouser, with his Penn State themed Humvee, and Bob Correll, also known as “The Cat in the Hat Man” for the large Penn State hat he wears during football tailgates, added extra flair to help represent this year’s overall parade theme: “Bonded by Blue and White.”

Pictured with Homecoming Grand Marshal Allison Baver (center) are Alumni Council members (left to right) Samuel M. Bernstine ’78, Partner and Practice Manager, Kepner Tregoe, Inc.; Cynthia A. Mable ’69, Principal, Sun Global LLC; Susan Ingham Martin ’68, retired Facilitator, Lancaster School District; and Ronald H. Frear ’54, retired Director Sales and Marketing, Kimberly-Clark Corp. Alumnus Paul Frankhouser’s Penn State themed Humvee added to the festivities. The Penn State Berks Team won the top prize in the Homecoming parade for their Olympic theme (pictured above). Penn State Berks alumna Allison Baver served as Grand Marshal (pictured right).
Middle School Camps

NEW! Exploring Today’s Energy–Alternative and Renewable Sources Camp
Learn about engineering and science technologies used to produce energy, including nuclear, power-grid systems, solar, hydro, wind, biomass, geothermal, and fossil fuels.
For students entering grades 5–8
JUNE 20–24

FILM & TV Camp
Go behind the scenes and learn how films and television shows are produced from a technical point of view.
For students entering grades 5–8
JUNE 27–JULY 1

NEW! You Be the Chemist Camp
Experience chemistry in everyday life as it relates to the environment, criminal investigation, and cooking through fun individual and group activities.
For students entering grades 5–8
JUNE 27–JULY 1

Science of Technology Camp
Learn through hands-on activities that demonstrate the principles of simple and motorized machines utilizing K’Nex building systems and LEGO Mindstorms.
For students entering grades 5–8
AUGUST 1–5

High School Camps

Discovering Engineering: Rockets, Robots, and Renewable Race Cars Camp
Learn how engineers solve problems and create products with a focus on rockets, robotics, and renewable energy race cars.
For students entering grades 9–12
JULY 11–15

Discovering Forensic Science Camp
Investigate the fascinating world of forensic science and learn the tools and techniques of CSI professionals.
For students entering grades 9–12
JULY 11–15

Discovering Veterinary Science Camp
Learn the methods used by veterinarians to provide care for large and small animals.
For students entering grades 9–12
JULY 11–15 JULY 18–22 (commuter only)

Discovering Advanced Film & TV Camp
This camp focuses on independent filmmaking including acting and production.
For students entering grade 5 or above who completed the Film and TV Camp or for high school students with experience.
JULY 18–22

Discovering Computers and Cyber Security Camp
Learn techniques to protect and defend personal privacy and information systems.
For students entering grades 9–12
Check the web site for dates
A residential option is available for high school camps. Scholarships are available.

Middle School and High School Camps

Basic Theatre Camp
Learn how to act for theatre or learn about the technical aspects of theatre while preparing for a short play, which will be performed at the end of the camp.
For students entering grades 5–12
JULY 25–29

For more information, call 1-800-BERKS-CE or visit berks.psu.edu/ce.
*Camp dates are subject to change
Learning Factory Puts Students to Work

By Lisa R. Weidman

From a solar-powered cell phone to a twelve-volt cigarette lighter powered by pedaling a bicycle, students tackled “real-world” engineering projects and displayed their work as part of “Project Green Light” during the first Penn State Berks Learning Factory Showcase on Monday, December 6, 2010.

Working with renewable energy sources—such as wind, solar, or human power—or a chemical reaction, the students were tasked with powering a light source and one other application, packaging their device into a prototype, and marketing their design.

The solar-powered cell phone and bicycle-powered cigarette lighter were awarded first and second place, respectively.

The project was integrated into a first-year engineering class, “Engineering Design,” taught by Elizabeth Wiggins-Lopez, Coordinator of the Learning Factory at Penn State Berks and Instructor in Engineering, and Ron Tomasello, Instructor in Industrial Engineering Technology.

Much like the senior design projects in the college’s Electro-Mechanical Engineering Technology baccalaureate degree program that students complete for industry, the Learning Factory project provides “real-world” experiences in the first year of the students’ college careers.

“Most students don’t get exposure to industry this early,” commented Wiggins-Lopez. “It helps them to decide if engineering is the right path for them and teaches them how to work with professionals in industry.”

Each student was asked to develop a concept for the project. The class was broken into teams, and each team discussed and rated the concepts, using set parameters to choose the best one.

Then the teams created a model, or non-working prototype, and were given a blank “bread board” as a foundation to create an electrical circuit, with the assistance of Jeff Wike, Supervisor of Electrical Engineering Labs, who provided technical support.

“The students came up with a lot of innovative concepts,” stated Wiggins-Lopez. “Many used 3-D modeling software in their presentations.”

The Learning Factory was established at University Park in 1995. Companies from across the country present their design challenges to senior engineering students in the Learning Factory and compete to “sell” the students on working on their projects.

In 1999, University Park established the client-centered design challenge, in which one company sponsors a project each semester and all first-year engineering students work on the same project.

Penn State Berks benchmarked both programs and established a Learning Factory at the college to integrate industry-sponsored design projects into both first-year and senior engineering design courses. Penn State Berks is the first campus outside University Park to launch the industry-sponsored projects in the first-year engineering design course, although other campuses work on industry-sponsored projects in their senior engineering design courses.

In the spring semester of 2011, Air Products and Chemicals, Inc. will sponsor the Berks Learning Factory project. During this first industry-sponsored project, student teams from both Penn State Berks and Penn State University Park campus will work to create solutions to an engineering problem posed by the company. In the fall semester of 2011, Penn State Berks will go solo on a project sponsored by Armstrong World Industries, Inc.

In addition to the faculty and staff members who worked directly with the students, several others made this initiative possible, bridging the gap between the college and industry, including Walt Fullam, Director of Continuing Education; Eric Byrne, Advanced Engineering Aide; and Greg Flemming ’63, retired IBM executive, who provided the funding for the initial “trial run” of the Learning Factory at Penn State Berks.

“As part of the Industrial Advisory Board, I thought the Learning Factory was a great idea for Penn State Berks,” explained Flemming when asked why he decided to sponsor the project. “I thought it was important for the students to get started.

“The Learning Factory is off to a great start with Project Green Light, and it will be a success due to the fact that we have an excellent maestro in place: Elizabeth Wiggins-Lopez.”

The Laboratory for Public Scholarship and Democracy at Penn State Berks

By Jessica Didow

In recent years, public scholarship has become a part of the mission of an increasing number of American colleges and universities.

In the fall of 2010, the Laboratory for Public Scholarship and Democracy at Penn State Berks was launched by Dr. Laurie Grobman, Professor of English and Women’s Studies. Berks is the first campus outside of University Park to launch the initiative.

The Laboratory for Public Scholarship and Democracy at Penn State University is the brainchild of Jeremy Cohen, Associate Vice President and Senior Associate Dean for Undergraduate Education, and a group of colleagues representing several Penn State colleges and campuses.

In 2000, Cohen worked with faculty members to develop Penn State’s Public Scholarship Associates, a group of Penn State faculty, staff, students, and alumni dedicated to integrating faculty and student achievement with “the habits and practices of civic engagement.” The Laboratory for Public Scholarship and Democracy was born, and financial support in the form of grants was made available to faculty who implemented community engagement and scholarship.

Provost Rodney Erickson began working with the Laboratory in 2007-08 to select twenty-five Public Scholarship Fellows each year. The Fellows include undergraduate and graduate students, faculty, and staff from across Penn State, as well as community members.

Berks faculty members Dr. Laurie Grobman and Dr. Janelle Larson, Associate Professor of Agricultural Economics and Head of the Engineering, Business, and Computing Division, have been selected as 2010-2011 Public Scholarship Fellows and are attending the seminar, which is directed by Cohen.

“Public scholarship appreciates ethical volunteerism, but it doesn’t stop there,” Cohen stated. “Faculty members such as Grobman and Larson are bringing the complexity and reward of learning and practicing democracy to the Berks community and beyond. Their recognition that democracy’s goal is to make equality and liberty possible, and that education provides a stable foundation for enlightened democratic communities, goes to the heart of Penn State’s land-grant heritage.”

“The Laboratory for Public Scholarship and Democracy, deliberately named by Jeremy Cohen, suggests innovation, experimentation, and discovery. I am confident that The Lab will connect student learning to community needs in creative, significant ways that will benefit all participating constituents.”

Dr. Laurie Grobman
Coordinator of The Lab

The Laboratory for Public Scholarship and Democracy at Penn State Berks, referred to as The Lab, focuses on two specific forms of public scholarship that are both undergraduate curriculum-based: service learning and/or community-based undergraduate research.

Service learning is defined as a teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities. Community-based undergraduate research is one main form of service learning; the service activity is research.

At Penn State Berks, several faculty members were already conducting forms of service learning and/or community-based undergraduate research. For example, in the Civic Engagement in Community Schools course, students learn about the issues of urban schools as they relate to broader issues of citizenship and democracy in the classroom. In the community, students apply what they learned by mentoring Reading School District middle-school students who are planning to go to college.

Another example is the Cross-Cultural Perspectives on Health and Education course, which aims to develop awareness of the diversity within health and education and foster attitudes that value varied perspectives in the classroom. In the community, students apply what they learned by assisting with the development of health and education services at the Children and Youth Empowerment Center in Kenya.

The Lab provides much needed support to the faculty in many ways including a forum to share knowledge, expertise, and training. Its mission is to raise awareness of social issues, to empower students to become leaders in effecting social change, and to develop students’ lifelong commitment to service. It is the collaborative effort of students, faculty, staff, and community organizations working to enhance student learning while filling community needs.

Laurie Grobman, coordinator of The Lab, commented, “The Laboratory for Public Scholarship and Democracy, deliberately named by Jeremy Cohen, suggests innovation, experimentation, and discovery. I am confident that The Lab will connect student learning to community needs in creative, significant ways that will benefit all participating constituents.”

For additional information, please contact Dr. Laurie Grobman at 610-396-6141 or via e-mail at LEG8@psu.edu.
Women’s Volleyball Team

Kills with Teamwork

By Tyler D. Schueck, Sports Information Director

The Penn State Berks Women’s Volleyball Team enjoyed its best season in program history after finishing with a 25-6 record. The Nittany Lions were runner-up in the North Eastern Athletic Conference (NEAC) Championship after falling 3-1 to Gallaudet University.

Head coach Jessie Franko has compiled a 36-20 record in her two years at the helm. She was named the NEAC Southern Division Coach of the Year after leading the Nittany Lions to a second straight trip to the conference playoffs.

The Lions began the season 6-0 before falling to Arcadia in a 3-2 heartbreaker. During a 13-match winning streak, the Lions defeated some tough out-of-conference opponents, including numerous local powerhouses.

“I believe that our success was very prominent with a significant strength of schedule both inside and outside of the NEAC,” said Franko. “I’m hoping the team’s success will show possible recruits that we are one of the top choices in the area.”

Senior Jerica Detsch, along with sisters Amy and Suzi Shelton, formed one of the most lethal offenses in the NEAC, as they combined for 944 kills. The trio was selected to the NEAC first team, along with setter Glenda Ngo.

Amy Shelton, in just her first season, proved that she was prepared to take her game to the collegiate level. She led the Lions in kills (387), hitting percentage (.348), solo blocks (49), and total blocks (85).

Detsch and Suzi Shelton finished second and third on the team with 280 and 277 kills, respectively. Ngo handed out an astounding 1,015 assists, to easily set a single-season school record.

Lost in the shuffle was the fantastic season by sophomore Rachel Sweeney. The outside hitter was a leader in serving percentage and came through with big kills when the opponents keyed in on the big three attackers.

Another key contributor was Katie Sostak, who led the team with 430 digs in her first-year campaign. Christine Kantonides provided a spark off the bench and led the team in block assists (42), while Steph Semple notched 171 digs and added depth on defense.

Sophomores Vicki Rehr and Christine Zatta also helped bolster a solid defense, providing a strong foundation for the Lions. Franko made her team defensive minded and stressed the importance of keeping the ball alive in cases where most other teams fail.

First-year students Christine Pettet, Robyn Fiore, and Alex Hedrick all contributed in different capacities for the record-setting Nittany Lions. Pettet had 40 kills, Fiore made 36 digs, and Hedrick served 12 aces throughout the season.

Franko had many things to look back on and be proud of in a season that saw many records shattered and new milestones reached.

“I think the most memorable part of this past season is how these ladies really gelled as a team,” said Franko. “They survived many matches when down 2-1 and in the face of adversity. They could have given up, but they didn’t. I don’t know what was said in the huddles on the court, but I’m hoping that it was encouragement to give them the attitude that if they play as a team, no one will beat them.”

With a roster filled mostly by first-year students and sophomores, Franko and Lions are hoping the 2010 season is just a peek at what’s to come.
Where Are They Now?

'58 Robert G. Royer, B.S. in Engineering from WPI, recently moved to Tucson, AZ. He was employed as a Nuclear Engineer at Knolls Atomic Power Laboratory in Niskayuna, NY until he retired in 2000.

'61 Burton F. Taylor, B.S. in Industrial Arts Education, is currently retired. He resides with his wife, Patricia, in Reading, PA.

'73,'75 Ken Pasch, associate degree in Liberal Arts, B.S. in Health Planning Administration, recently published a book titled Become the Boss You Always Wanted, Part 1 of the series “Living with the Consequences—Unlocking the 7 Doors to Leadership Success.” He is the founder and president of Ki Visions, Inc., a company that helps develop leadership skills, and the host of the syndicated talk radio program, “Unlock Your Full Potential ...Today!” Pasch serves on the faculty at the Smeal College of Business at Penn State and is a retired United States Air Force Lt Colonel.

'Donald Schamber, associate degree in Chemical Engineering, B.S. in Chemical Engineering, is the founder of SMART Agents, an advertising, marketing, e-commerce, and strategy service company located in Franklin, MA.

'80,'86 Allyson (Rech) Gur-Aryeh, B.A. in Journalism, and her husband Dr. Shoval Gur-Aryeh have two daughters: Eliana, 2, and Kayla, born January 11, 2010. They live in Teaneck, NJ.

'Danielle M. Myers, B.S. in Elementary Education, is an elementary school teacher in the Northeastern School District. She resides in Manheim, PA.

History Book goes on sale

We Are Penn State Berks, the college’s full-color, coffee-table history book published for its golden anniversary in 2008, is on sale for $10. The book is available in the Penn State Berks Bookstore while supplies last. For more information or to order a copy, contact the Office of University Relations at 610-396-6053 or via e-mail at JLB58@psu.edu.

CLASS NOTES SUBMISSIONS NOW ONLINE!

We love to hear from you! Please keep us informed about where you are and what you’re doing. Let us know if you’ve moved, taken a new job, or have other news to share. Submit your information online at: berks.psu.edu/alumni/classnotes.htm

In Memorium

Gregory M. Lutz, 28, Class of 2008

John MacNamara, Jr., 21, Class of 2009

Dr. Harold W. Perkins, 91, CEO Emeritus (See full story on p. 6.)

Martin N. Sanon, 19, student

Paul Frye, 61, Lecturer in Communication Arts and Sciences, passed away on November 15, 2010, as the result of an automobile accident. Frye became a full-time faculty member at Penn State Berks in 2005, and taught courses in the Communication Arts and Sciences baccalaureate degree program. Previously, he worked as a part-time Speech Communication faculty member at both Berks and Lehigh Valley campuses since the 1990s. His research focused on diversity education, and he developed “Diversity Against Discrimination: A Game of Fact, Value, and Policy,” which he presented at the November 2007 National Communication Association Convention in Chicago.

In 1988, Frye was inducted into the Sufi Order International; he remained active in Sufi studies, including the Dances of Universal Peace, which he hosted at Penn State Berks several times a year. Frye was both a Vietnam Era veteran (South Korea, 1971-72) and a former Peace Corp volunteer (Yemen Arab Republic, 1974-75).

He earned his bachelor’s degree in communication education from Michigan State University in 1970, a master’s degree in interpersonal communication and linguistics from Western Michigan University in 1973, and his Ph.D. in speech communication from the University of Denver in 1979.

Frye is survived by a son, David, who is a Penn State Berks alumnus.


He was a 1941 graduate of Wyomissing Polytechnic Institute, where he studied engineering technology. He went on to work as a wood pattern apprentice at Textile Machine Works for four years. From 1948 to 1949, he studied industrial engineering at Penn State University. In 1975, he earned his bachelor’s degree in technology from Elizabethtown College.

Warren was employed by Rockwell International for forty-four years, retiring as Director of Foundries in 1982. In 1977, he was named certified professional manager by the Institute of Certified Managers. In addition, he was a U.S. Navy veteran, serving in World War II.

An active member of many community and technical organizations, Warren served on the board of the Foreman’s Club, Manufacturers Association of Reading and Berks County, American Institute of Industrial Engineers, Society for the Advancement of Management, American Foundry Society, Foundry Educational Foundation, Penn State Foundry Educational, and many others. He was also a lifetime member of Penn State Alumni Association.

In addition to his wife, Betty Jane (Kestner) Warren, he is survived by his son, John L.; granddaughter, Nicole Warren Missimer; and two great-grandsons, Zachary Warren Missimer and Noah Warren Missimer. He was preceded in death by his granddaughter, Michelle L. Warren, in 1999.
TABLE OF CONTENTS

Message from the Director of Development and Alumni Relations....................A2
Chancellor’s Circle Dinner Honors Donors...................................................A2
Theatre Benefit Honors Betty Lou McLean.......................................................A3
Endowments Are Investments in the College’s Future..........................................A3
College Kicks Off Faculty/Staff Campaign.......................................................A4
List of Donors............................................................................................A5-A7

Penn State Berks | Winter 2010-2011  A1
The seventh annual Chancellor's Circle dinner took place on October 14, 2010, and began with a reception in the Freyberger Gallery. Guests were then treated to a preview of the production, Medea, performed by the theatre students, followed by a formal dinner in the Perkins Student Center Multipurpose Room.

The dinner opened with remarks from Dave Delozier, Director of Development and Alumni Relations, in which he shared an update on the For the Future Campaign and thanked the attendees for their generosity.

Tim Hillert ’09, Financial Services Professional for MassMutual Financial Group, spoke of his achievements since graduation and attributed much of his success to the education he received at Penn State Berks and the financial support awarded to him as a student. Hillert is currently in the process of making a $50,000 gift of whole-term life insurance to the college, which will be used to fund a future scholarship.

Luz Negron, recipient of the Judie and Terry Troupe Trustee Scholarship, expressed her gratitude to the donors. A non-traditional student, Negron is working toward her baccalaureate degree in Information Sciences and Technology and she is the president of the Women in IST student club. She concluded with a heartfelt thank you to all the donors who have helped to make her dream a reality.

During the evening, Gregory Flemming ’63, retired business executive from IBM, spoke about the reasons why he supports the college financially and volunteers his time serving on the college’s Entrepreneurship Advisory Board.

This year’s Chancellor’s Circle Dinner will be the last for Dr. Susan Phillips Speece as she is planning to retire in June 2011. She concluded the evening with a fond farewell and expressed her appreciation for the support and generosity the alumni and friends have shown over her tenure. A photo album signed by all guests in attendance was presented to Speece in appreciation for her dedication to the campus.

For more information about becoming a member of the Chancellor’s Circle and membership benefits, contact Dave Delozier at 610-396-6056 or via e-mail at DCD11@psu.edu.
THEATRE BENEFIT HONORS BETTY LOU MCLEAN

By David C. Delozier

Before the regularly scheduled matinee performance of Medea on Sunday, November 7, 2010, a benefit was held in honor of Betty Lou McLean in the Freyberger Gallery of the Perkins Student Center. For many years, McLean had worked tirelessly directing the theatre program at Penn State Berks.

Many of her friends and family gathered to celebrate her life, share stories, and remember all the great work she had done. While a video played showcasing McLean’s past work, attendees enjoyed hors d’oeuvres and heard from some of her former students, co-workers, and from her husband, Bruce McLean.

McLean was a prominent figure in Berks County’s creative community for more than fifty years. She taught arts and theatre at Penn State Berks for more than twenty-five years and was instrumental in the development and direction of Berks Summer Theatre and the Penn Players, a student theatre group. In addition to her contributions to theatrical education at the college, she also taught individual and group acting classes at the Institute for the Arts in Wyomissing.

A skilled director and actor, she also worked as a make-up designer more than four decades for Reading Civic Opera Society, now Reading Civic Theatre. In addition, she was an active member of Berks Arts Council. She was married for more than fifty years to her husband, Bruce, also a prominent director and actor in Reading’s theatre community.

The Betty Lou McLean Endowment for the Department of Theatre was established in 2007 with a generous gift of $25,000, as a way to remember and honor McLean’s legacy. The funds generated by the endowment are awarded annually to benefit projects and programs in the Penn State Berks Theatre department. As a result of the benefit held in November, over $16,000 was raised to add to the endowment.

As an added surprise, it was announced at the benefit by Cleo House, Program Coordinator for the Theatre degree and Associate Professor of Theatre Arts, that the annual Theatre Achievement Award, given to a student for excellence in the degree, will now be named the Betty Lou McLean Excellence in Theatre Award. It is another fitting way to ensure that she will be remembered at Penn State Berks and throughout the community as an instrumental figure in Berks County theatre.

Following the benefit, the attendees joined with others in attending the afternoon matinee performance of the Greek tragedy, Medea, performed by the Berks Theatre students. It was a superb and very entertaining performance, one that would have made Betty Lou McLean proud ... very proud indeed.

ENDOWMENTS ARE INVESTMENTS IN THE COLLEGE’S FUTURE

Penn State’s benefactors are as diverse as their endowments. While donors may establish these funds to perpetuate a special cause or interest close to their hearts, one common thread unites these special alumni and friends. In every case, this common thread is a profound and abiding commitment to the protection and endowment of Penn State’s future.

The foresight and generosity evidenced by our benefactors today will perpetually shine through the endowment they create. They become part of a rich tapestry of endowment tradition at the University—a legacy of caring individuals providing support today to ensure the strength of Penn State for all time.

Alumni and friends who invest in Penn State through endowments can be certain that their philanthropy will benefit the University community far into the future. Named endowment opportunities are available in four strategic support areas: undergraduate, graduate, faculty, and program support. The Board of Trustees has established minimum support levels (shown on the right) to guarantee that income will remain adequate to achieve the benefactor’s intent.

ENDOWMENT CATEGORY | MINIMUM GIFT
--- | ---
FACULTY SUPPORT | $5,000,000
Dean’s Chair | $3,000,000
Department Head’s Chair | $2,000,000
Faculty Chair | $1,000,000
Professorship | $500,000
Early Career Professorship | $250,000

GRADUATE STUDENT AID | $250,000
Fellowship | $150,000

UNDERGRADUATE STUDENT AID | $150,000
Academic Excellence Scholarship | $50,000
College Scholarship | $50,000
Destiny Scholarship | $50,000
Enrichment Scholarship | $50,000
Trustee Scholarship | $30,000
Renaissance Scholarship | $20,000

OTHER ENDOWMENTS | $25,000
Program Support | $25,000
Libraries | $20,000
Award |

For more information about endowments, contact the Office of Development and Alumni Relations at 610-394-6056.
On a beautiful sunny day in late August, under the big blue and white tent set up in front of the Perkins Student Center, more than 150 Penn State Berks faculty and staff members gathered to celebrate the kickoff of the college’s Faculty/Staff Campaign, in support of the university-wide *For the Future: The Campaign for Penn State Students*.

In preparation for this event, a faculty/staff campaign team had been assembled, made up of faculty members from all academic divisions and staff members from various departments throughout the campus. The team, headed by Finance Officer Dennis Mays, had met for many months to plan this launch event and the activities surrounding it.

The program included a welcome from Mays, followed by an explanation of the campaign by Dave Delozier, Director of Development and Alumni Relations, and a challenge for 100 percent faculty and staff participation by Chancellor Susan Phillips Specce.

Dr. Ike Shibley, Associate Professor of Chemistry, shared his passion for Penn State Berks and the reasons why he gives to the campus. Amro Fadel ’09 described how financial aid made a big difference during his time as a student. In addition, Luz Negron, a junior Information Sciences and Technology major, shared how scholarship funds have helped her attain her dream of earning a college degree, while juggling the roles of wife and mother.

After the program, cards were made available to enable faculty and staff to respond, making a gift or multi-year pledge to the annual fund, scholarship fund, or any of a number of designations within the college. The goal for the Faculty/Staff Campaign is not based on dollars, but on participation. The hope is to have 100 percent participation from all those who work at the college by the close of the overall campaign on June 30, 2014. It is an opportunity for faculty and staff to make their mark on the campus’ $11 million goal in the campaign.

*For the Future: The Campaign for Penn State Students* is directed toward a shared vision of Penn State as the most comprehensive, student-centered research university in America. The University is engaging Penn State’s alumni and friends as partners in achieving six key objectives: ensuring student access and opportunity, enhancing honors education, enriching the student experience, building faculty strength and capacity, fostering discovery and creativity, and sustaining the University’s tradition of quality.

The campaign’s top priority is keeping a Penn State degree affordable for students and families. The *For the Future Campaign* is the most ambitious effort of its kind in Penn State’s history, with the university-wide goal of securing $2 billion by 2014.

For more information about *For the Future: The Campaign for Penn State Students*, contact Dave Delozier at 610-396-6056 or via e-mail at DCD11@psu.edu.
Penn State Berks thanks you, its generous supporters, for your continued generosity and commitment. This listing of 2009-2010 contributors was compiled by the Development Office from those gifts made between July 1, 2009 and June 30, 2010. Every effort has been made to ensure that this list is complete and accurate.

### $25,000+
- John M. and Marjorie J. Rowe
- Harriet Miller Baksin
- George W. Becker
- Bernard G. and Janet Behrenshausen
- David S. and Barbara Bender
- John E. and Clare K. Benz
- Patrick M. and Cara B. Berger
- Brenda L. Berriker
- Theresa M. Bickman
- Mary A. Bieber
- James A. Blickle and Laurie E. Grobman
- Ann Michele Blood
- Robert G. and Cynthia J. Bogert
- Robert S. and Denise R. Bollinger
- Harvey J. Bomberger
- Shirley Kahn Boscov
- Jennifer E. Bowden
- Kevin C. Bower
- Andrew D. and Linda L. Boyer
- Morgan L. Boyer
- William R. and Mitzi Brandon
- Sidney Bratt
- Jason M. Breininger
- Kevin M. and Beth A Breisch
- Eric T. Bricker
- Lee C. and Doris A. Bricker
- William E. and Carol Browse
- Frank G. and Ninette Brown
- J. Kathryn Brown
- Mark E. and Kathryn D. Bare Brown
- Samuel S. Buchter
- Corey M. Buck
- Steven N. and Michelle A. Bucks
- Robert J. and Dorothy A. Buczynski
- Scott R. and Kay E. Burky
- Derek S. and Carrla Carr
- Russell J. and Mary Meagher Chadwick
- Joseph P. Ciccarella and Lee Ann Nuccio
- Robert W. and Susan E. Ciferri
- Charles A. Clauer and Sylvia Ann Blanski-Clauser
- Kenneth L. and Nancy Clemens
- Rachel J. Cohen

### $10,000+
- Irvin and Lois Edelstein Cohen
- Eugene R. and Frances Franks Curry
- William E. Yoder
- Irvin and Lois Edelstein Cohen
- Eugene R. and Frances Franks Curry
- William E. Yoder

### $5,000+
- George J. Losoncy

### $2,500+
- Anonymous
- David J. and Carol J. Batdorf
- Harold Haak
- Ivan A. and Lisa R. Shibley

### $1,000+
- Robert S. and Shirley R. Correll
- John R. and Bobbetta S. Edwards
- Gregory F. and Barbara E. Flemming
- Robert M. and Gloria Walters Griesemer
- Susan Ingham Martin and Charles H. Martin
- Dennis L. and Joyce Burket Mays
- Paul R. and Mary Frances Roedel
- Elizabeth B. Rothermel
- Philip D. and Mary Lee Rowe
- Helene Bowman Shumate
- Susan Phillips Speece
- Harry W. and Edwina Schofer Speidel
- Doris S. Stapleton
- Blaine E. and Wendy M. Steensland
- George W. and Nancy A. Weaver
- Mitchell I. and Donna Zimmer

### Up to $999
- Howard D. Altenderfer
- J. Walton Angstadt
- Robert S. Angstadt
- Timothy J. and Heather L. Angstadt
- Anonymous
- Robert J. and Virginia Fritz Anspach
- Mark E. Antolik
- Ronald W. and Edith A. Austin
- J. Marc and Martha Aynardi
- Charles R. and Marjorie Baker
- Zane W. and Barbara A. Barrall
- James A. Blickle and Laurie E. Grobman
- Ann Michele Blood
- Robert G. and Cynthia J. Bogert
- Robert S. and Denise R. Bollinger
- Harvey J. Bomberger
- Shirley Kahn Boscov
- Jennifer E. Bowden
- Kevin C. Bower
- Andrew D. and Linda L. Boyer
- Morgan L. Boyer
- William R. and Mitzi Brandon
- Sidney Bratt
- Jason M. Breininger
- Kevin M. and Beth A Breisch
- Eric T. Bricker
- Lee C. and Doris A. Bricker
- William E. and Carol Browse
- Frank G. and Ninette Brown
- J. Kathryn Brown
- Mark E. and Kathryn D. Bare Brown
- Samuel S. Buchter
- Corey M. Buck
- Steven N. and Michelle A. Bucks
- Robert J. and Dorothy A. Buczynski
- Scott R. and Kay E. Burky
- Derek S. and Carrla Carr
- Russell J. and Mary Meagher Chadwick
- Joseph P. Ciccarella and Lee Ann Nuccio
- Robert W. and Susan E. Ciferri
- Charles A. Clauer and Sylvia Ann Blanski-Clauser
- Kenneth L. and Nancy Clemens
- Rachel J. Cohen
- Dale R. Colledge

### James and Ruth Briggs Daley
- Mary L. D’Allegro
- Elario D. and Dena K. Dalmas
- Jean L. de Perrot
- Larry L. and Suzanne R. Deck
- Ronald J. and Diane DeLuca
- Thomas B. and Jane L. Derr
- Anthony R. Di Matteo
- Andrew W. and Amy Di Nunziol
- Richard J. and Mary M. Diehm
- Matthew A. Dietterick
- Clair E. and Karen M. Dohner
- Jeremy A. Done
- Carrie A. Donovan
- Marcia M. Douglass
- Lauren A. Dow
- Terry B. and Joann Oxenford Dowling
- James A. and Cheryl A. Drabick
- Lori J. Drerick
- Michelle M. Drummond
- Merlin R. and Wendy L. Dunkelberger
- Bernadine Edwards
- Robert G. and Eva Papp Eisenbrown
- Michael S. and Rebecca Ellis
- Carl R. Engle
- Edward A. and Carla A. Evans
- Charles M. Eyster
- John M. Fangman
- Eric B. Farber and Cheryl D. Farber
- Brian D. and Elizabeth Feick
- Jeffrey C. and Catherine E. Feier
- George J. and Joan Smale Ferrero
- Frank Naret and Mary E. Field
- Steven I. Finkel and Jeanette M. Finkel
- Steven E. Fisher
- John A. Flemming
- Thomas F. and Beverly A. Flemming
- Joseph A. and Tricia Flock
- Dena M. Folk
- Joseph Forro and June L. Landis
- Paul L. Frankhouser
- Robert M. and Nancy L. Frankhouser
- Karl P. Frantz
- Thomas W. and Mary A. Frebel
- Stephen R. Savitski and Michelle L. Frisco
- Paul A. Frye*

Penn State Berks | Winter 2010-2011
LIST OF DONORS

Walt and Deb Fullam
Stanley D. and M. Christine Furdyna
Walter Gaige
Ronald Garber
Sherry L. Gardner
Matthew D. Gaugler
Elizabeth Gaul
George B. Gaul
Joe Geldon and Maryann Geldon
John and Beth L. Gerlins
Jeffrey I. and Launi Y. Gettle
Greglynn D. Gibbs
James J. and Debra Gontarchick
Dennis C. and Maryann A. Good
Ivan and Mildred H. Gordon
Robert I. Gottschall
Frank W. and Katerine E. Guiney
Rodney A. and Debra A. Hafer
Christopher L. and Constance Kissinger
Donald E. and Nancy J. Harding
Daniel B. and Maria Ebling Harter
Tremaine R. Hartranft
Patric J. Hastings
Dennis H. and Carolyn M. Hatt
Ronald R. and Patricia A. Hatt
Prentiss C. Haupt
Timothy G. and Cynthia Hegeman
Kerry A. and Susan M. Heist
Nancy Hemmerich
Leon J. and Barbara T. Hemperly
Fritz M. and Elizabeth S. Hessemer
Gerald B. Heydt
Leroy D. and Margaret A. Hill
Randall R. and Margo Hill
Timothy M. Hillert
Philip E. and Patricia A. Hite
John E. and Deborah A. Hoag
Kenneth G. Hoffman
John B. Hohl
Brian M. and Elizabeth Holler
John Homcha
Roger K. Hoover
Cleo House
Lori Thomas Hozza
Joseph J. and Carol Haldeman Hromsco
Susan L. Hurt
Daniel B. and Ellen Huyett
Vincent A. Iannucci*
F. Emerson and Constance L. Ivey
Mark R. and Paula F. Iwanowski
Robert A. and Faith Ann Jones
Peter B. and Candy Juzyk
Paul E. and Cheryl Yergey Kaleja
Hans Track and Sue A. Kearns
Robert M. Kearns
Roy W. and Michele T. Kegerize
Brian L. and Ellen Keller
Dennis J. Kelley
Brian E. and Deanna F. Keppley
George A. Khoury
Marshall L. and Loriann F. Kissling
Scott F. Klemas and Melanie A. Klemas
Jeffrey A. and Michele L. Klinger
Gerald N. Klicts
Richard R. Klotz
Heather J. Kostival
Tamieh J. Kramer
Adam P. Krick
Gregory C. Kulp
Rosarene D. Kunkle
Diane La Belle
Allison M. Lane
William H. and Nancy Kurtz Lape
Ronald L. and Carole A. Lapinsky
Joseph P. Lark
Bradley W. and Kristine M. Lash
James K. Laurie
Daniel W. Lavis
Brian W. Leary and Rosanne McDevitt
Leary
Harold W. Leas
Harold O. and Harold O. Leinbach
Michael T. Leister
Joseph L. and Donna L. Lescisko
Kevin M. and Barbara Allen Lessig
Allen B. Lichtenstein
Cheryl A. Light
Irvin F. Lindinger
David G. and Nancy L. Lohin
Lawrence E. and Roberta L. Long
Geoffrey L. and Mary Lydon Lorah
Anthony and Donna M. Lubas
Gerard S. Lubinsky
Jason J. Lucas
Thomas J. Lynn
Americo J. Maccarone
Michael J. and Christina MacDougall
Stephen J. Mainello and Julie
Gemignani-Mainello
Nick and Risa Riegel Marmontello
Michael and Kim C. Marsh
Harry D. and Linda S. Martin
Nevin and Audrey S. Mast
Beth E. Maurer
Randy B. and Roberta L. Maurer
Steven A. McGowan
Patricia C. McKnight
Mark O. and Phyllis J. Mclaughlin
Timothy L. and Selena Jane Lambert
Mehle
James and Theresa A. Meisenbach
Rafe C. and Mary Ann Bachman
Mengel
Blaise J. Milanek
Allen R. and Janet M. Miller
Brian R. and Renee Kemp Miller
Donald C. and Lynn M. Miller
Laura S. Miller
Thomas H. Miller
William G. and Sandie Mearig Mills
Susan Mogel
Ronald R. Mohler
Timothy A. and Beth E. Morgan
Roy A. and Danielle J. Moser
Charles R. and Helen Marks Moyer
Daryl F. and Susan K. Moyer
Home L. and Linda Haas Moyer
Joseph P. and Anna Sieber Moyer
Todd A. and Patricia Gruber Moyer
Mary Jo T. Mullen
David J. Muzyka
Harald and Dixie Lee Neidert
Sheila M. Newhard
Trang T. Nguyen
Samuel J. Nielsen
Leon D. and Marlene Clements Ochs
Judith A. Ogin-Seray
Jeffrey J. and *Michele Palm Omlor
John F. Omlor
Jeffrey D. and Jill Barry Ozarski
Lolita Paff
John K. and Shirley A. Palmer
Margaret E. Patch
Kerry E. and Cleann J. Pauley
Alan J. Peer and Laurie M. Peer
Carol N. Peevey
Harold W.* and Jeanne Perkins
Leanne Pikula
David A. Pilgert
Douglas and Lora L. Pinkerton
Michael G. Pinto
George J. and Mary Pothering
Peter W. and Linda Camise Prutzman
Darius M. and Charlotte A. Puff
Brett R. Puwalski
LIST OF DONORS

Hugh M. Quigley
Sean and Amiee D. Quinn
Jennifer L. Rehrer
Robert W. and Marcia J. Rehrer
Patrick S. Reichert
Earl W. and Joan C. Reigel
Douglas M. Reigle
Gary A. and Debra A. Reinert
George R. and Dawn A. Reinoehl
David V. and Susan Lionti Reitz
Philip R. and Debra L. Reppert
Christopher A. and Diane Murawski Rice
John S. and Danielle Piacine Richards
David M. and Jaime L. Ricords
Louis L. Robinson
David J. and Susan Rohall
David and Jane Rohrbach
David L. Rohrbach
Jamie D. Rohrbach
Andrew B. Romberger
Suzanne Rupp Romig
Donna B. Rovito
Craig A. and Gina Rubendall
Brian S. and Elizabeth A. Rudowski
Kevin L. and Carmela M. Rudy
Robert M. and Doris M. Sanders
Donna Weaver Santaniello
Bernard and Janet S. Santaniello
Theresa B. Schaab
George P. Schanzenbach
Timothy A. Schearer
Lynn W. and Frances Ann Scheirer
George S. and Kay M. Schlegel
Richard J. and Nancy Morse Schmehl
Eric L. Schmidt
Eric R. and Cathy J. Schoener
Brian D. and Leslie A. Schreckengast
Robert C. and Darlene Schuyler
James R. and Judith Levine Schwank
Leila Sellinger
April L. Seltzer
Marlin D. and Katherine Z. Seyler
Gerald A. and Ruth D. Shade
Nilam N. Shah
Nancy J. Sharp
Melissa V. Shiner
Robert F. and Christine S. Shugars
Jeffrey A. and Kelly LeVan Shultz
N. R. Sieber
David P. and Eleanor M. Siegfried
Nelson C. and Janet L. Simonson
Dennis M. and Linda M. Slafkovski
Patrick J. and Elizabeth DeMuzio Slater
Thomas S. and Margo Haring Slichter
Jesse C. and Marybeth Slocumb
Ryan A. Smith
Stanley T. and Mary A. Smola
Dallas L. Sowers
Rodney L. Speicher
Terry L. Speicher
Robert A. and Jayne M. Sproesser
Thomas and Margaret E. Stapleton
Bruce A. and Georgia Stauffer
George Stebbins and J. Stebbins Shelley
George B. and Barbara J. Steffy
Jaclyn F. Stine
Alan R. and Kathie Lynn Stoner
Thomas H. Stoner
Jeffrey R. Stoudt
Forrest C. and Barbara D. Stricker
Audrey L. Subhan
Christopher E. and Laurel A. Sweet
John A. Thomas
Kenneth M. Thompson and Evelyn F. Thompson
Dennis J. and Carol Lee Till
Joseph and Margaret Tomaselli
Michael A. Traczuk
Terry C. Troop
Terry L. and Judy Troupe
William H. Troutman and Emily Streaker Troutman
Emery J. and Hilary Uhl Udvari
Donald N. Ulrich
Meredith T. Velekei
Robert J. Velekei and Jan Deichman Velekei
M. H. Wachs
Charles R. and Monica M. Wagg
Larry L. and Kathy I. Wagner
Everett F. Walman
Spencer R. and Mary Ann L. Watts
Dale J. Weber
Wendy L. Wegman
Lisa R. Weidman
Ann Z. Wenrich
William I. and Ann Z. Wenrich
Christine M. Wentzel
Aimee S. Werner
Wilbur W. and Ruth Plowfield Westley
Dale W. Whitehead
Rolf H. and Ursula Wieland
William C. and Lucy Addario Wilent
William A. and Marian O’Conner Willauer
Philip L. and Lisa Schaeffer Willman
David A. and Catherine E. Wolf
Curtis L. Woodford
Donald K. and Bernette D. Wrobel
Paul Yanosik
Mark S. Yoder
Timothy P. and Susan Grogan Yoder
Theodore E. Yost
Chris A. Young
Gregory G. and Gina L. Young
John A. and Joyce A. Young

Corporations, Foundations, & Organizations
AgraQuest Inc.
Amity Fence Company, Inc.
Andersons, Inc.
BASF Corporation
Berks Business Education Coalition
Berks County Cooperative Extension Association
Berks County Horticulture Club
Carpenter Technology Corporation
Greater Reading Chamber of Commerce
IBM Corporation
Scotts Company
United State Golf Association Fund
VIST Financial

In Kind Gifts
Robert B. Eckel
Sandra Fidler
Robert and Lolita Paff

Key
* Deceased
Penn State Berks
Tulpehocken Road
PO Box 7009
Reading, PA 19610-5009
berks.psu.edu

Make the connection.
Make a difference.

Learn more: Future.psu.edu/Slinky

For the future
The Campaign for Penn State Students

Penn State Berks